



## CALABASAS POST RATE SHEET

With a monthly circulation of 1,000 subscribers and additional newsletters distributed throughout the community, the Calabasas Post is an excellent way to attract customers for your business or event.

- **Ads must be received by the 15<sup>th</sup> of the proceeding month your ad is to appear.**

### **CAMERA READY ARTWORK MUST BE PROVIDED**

Format: Digital files needed, PDF, JPG or TIFF accepted.

#### **BUSINESS CARD SIZE**

**Size: 1/8 page, 3.8" x 2.3"**

1 month	\$ 50.00
6 months	\$220.00
1 year	\$400.00

#### **HALF PAGE**

**Size: 7.75" x 4.75"**

1 month	\$ 140.00
6 months	\$ 770.00
1 year	\$1,400.00

#### **QUARTER PAGE**

**Size: 3.8" x 4.75"**

1 month	\$ 75.00
6 months	\$412.50
1 year	\$750.00

#### **FULL PAGE**

**Size: 7.75" x 9.7"**

1 month	\$ 275.00
6 months	\$1,512.50
1 year	\$2,750.00

### **ADDITIONAL ADVERTISING OPPORTUNITIES**

\***Website banner** advertising on our award winning website  
[www.calabasaschamber.com](http://www.calabasaschamber.com)

\***Mailing Labels** for your direct mail pieces or announcements  
\$40 per set

\*Flyers can be electronically inserted in the Calabasas Post for \$150 per month  
Artwork must be received by the 15<sup>th</sup> of the month proceeding the month in which  
the flyer is to appear.

**(Format: 8.5" x 11", PDF file)**

**Questions? Contact Cheryl Frotton at the Chamber office  
(818) 222-5680 – Email: [info@calabasaschamber.com](mailto:info@calabasaschamber.com)**