

# CALABASAS POST

**Mission Statement:**  
The purpose of the Calabasas Chamber of Commerce™ is to enhance and support our members' business success.

MAY 2011

A CALABASAS CHAMBER OF COMMERCE™ PUBLICATION

WWW.CALABASASCHAMBER.COM

## CERT Program Produces Local Hero



Cheryl Frotton, Administrative Assistant and Membership Coordinator for the Calabasas Chamber, and friend / member Randy Pelter of Graphic Sales West were having a leisurely meal last week at a Westfield Topanga Food Court when a distressed father caught their attention. The man was frantically calling for help while trying to assist his little girl. The child, approximately 6 years old, was choking. Pelter, who is a graduate of the City of Calabasas's

Community Emergency Response Team (CERT) program, immediately responded. "I simply administered the Heimlich Maneuver," states Pelter. "The piece of food that had been lodged in the girl's airway came loose on the second try. She was able to breathe freely again." We're proud of you, Randy! Thank you, City of Calabasas, for such a great program. For information on the city's CERT Program, visit [www.cityofcalabasas.com/cert.html](http://www.cityofcalabasas.com/cert.html).

*Calabasas Chamber of Commerce  
Cordially invites you to an  
Afternoon with*

**Mayor James Bozajian**

**Thursday, May 26th  
11:30 a.m. – 1:30 p.m.**

**Calabasas Country Club  
4515 Park Entrada, Calabasas**



*Chamber members and the Calabasas community are invited to a special luncheon with City Mayor James Bozajian on May 26th.*

*Mayor Bozajian has just embarked on his fourth term as Mayor of this city and is well-known for his slow-growth policies as well as for his approachability and down-to-earth style of leadership.*

*To attend the Luncheon, please RSVP to the Chamber office at 818.222.5680, or send an email to [info@calabasaschamber.com](mailto:info@calabasaschamber.com).  
Advanced reservations - \$35 (prior to May 25); \$45 at the door.  
Sorry - due to guarantee policies, we must charge no shows.*

ADMISSION: \$40  
FOR RESERVATIONS OR TO BECOME A SPONSOR, CALL: 818.222.5680

THE 16<sup>TH</sup> ANNUAL  
**CALABASAS**  
WINE TASTING & SILENT AUCTION

JUNE 10, 2011 5:30 - 7:30 PM  
CALABASAS CIVIC CENTER PLAZA  
100 CIVIC CENTER WAY, CALABASAS

Special two-for-one admission through June 3rd!

## Business Mixer May 19th!



SPNPILATES

The Summit Shopping Center  
26799 Agoura Road, Suite B2  
Calabasas, CA 91302

**Thursday, May 19th  
5:30 p.m. until 7:00 p.m.**

*Refreshments and Networking  
Admission: Members: FREE  
Non-Members: \$5*

RSVP Preferred

Please call the Chamber Office at (818) 222-5680  
or email [info@calabasaschamber.com](mailto:info@calabasaschamber.com)

The **CALABASAS POST** is a publication of the Calabasas Chamber of Commerce, 23564 Calabasas Road, Suite 101 Calabasas, CA 91302 818.222.5680 / Fax 818.222.5690 E-mail: info@calabasaschamber.com Office Hours: 9:00 a.m. to 5:00 p.m., M - Th 9:00 a.m. to 1:00 p.m., Friday www.calabasaschamber.com

#### 2011 Board Of Directors

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(2011)  
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#### Chamber Staff

**Maureen Whalen**, President/CEO

**Cheryl Froton**, Administrative Assistant/  
Membership Coordinator

#### Newsletter Design

**Diana LaPointe**  
DJW Design, 818.730.7215

## CHAIRMAN'S MESSAGE

*By Brenda Johnson, Calabasas Pharmacy*

Wouldn't we all like to get more business? As I mentioned in this column last month, our member survey told us the majority of our members joined the chamber for networking opportunities and to market their businesses. The easiest and least expensive way to network, increase your visibility, and get referrals is to get involved. Give of your time, not from your pocketbook.

People do business with people they know; so get to know your fellow chamber members by joining a committee. Our Education/Green Task Force is lead by Renee Lamkay and focuses on our schools, education, and the environment. Next, we have our Economic and Government Affairs Committee (EGAC) chaired by Martin Seda. EGAC meets monthly with representatives of elected officials to review current issues facing our members and the business community.

Michelle Paquette leads our Public Relations Task Force which has been focusing on Social Media, including bringing new workshops to our members and building our internet radio station, CalabasasChamberRadio.com.

If you would prefer to work on a specific event, the Wine Tasting Committee is lead by Steve Brevidoro and is currently hard at work putting together a fun, entertaining and social evening for us on Friday, June 10th. They would love your help to create a successful event for everyone. If you are interested in planning our breakfasts, luncheons, and mixers, join our Programs Committee lead by Marie White. As you can see, there are plenty of opportunities for you to get involved, to get to know someone, and start making connections to increase your business.

Next month, I will elaborate on the marketing opportunities available through the chamber. However, by then it may be too late to take advantage of one of the greatest opportunities of the year: **Hosting a table at the Wine Tasting on June 10th.** What better way is there to promote what you do to the community and chamber members than by serving someone a glass of wine and starting a conversation!

For information on any of these great opportunities to meet new people and build your business, simply call the Chamber at 818-222-5680.



## LEGISLATIVE UPDATE

*By Martin Seda, Economic & Governmental Affairs Committee Chair*

The Committee met on April 4th to review issues that are facing our members and business community. As customary, our public representatives initiated our discussion with various topics affecting their jurisdictions and stakeholders:

1. Tim Pershing, representative from Supervisor Zev Yaroslavsky Office, reviewed some key items receiving recent attention:
  - a. Cuts in public services at the County level will occur but specifics have not been announced.
  - b. Focus of cuts will be over a two year horizon.
  - c. The Supervisors are looking into Tsunami Warning Systems for the County. The Office of Emergency Management will provide their assessment in a month.
2. Tom Bartlett, senior planner from the Calabasas City Planning Department, commented on the following issues:
  - a. The Messinger Project, located at Agoura Road and Las Virgenes Canyon Road, has been redesigned and is currently under review.
  - b. Mount Calabasas Annexation will go to the Local Agency Formation Commission (LAFCO) on April 13th.
  - c. The Calabasas Inn redevelopment project is still in planning.

*See Legislative Update, page 4*

## GOOD MORNING, CALABASAS!

**Bob J. Epstein, Attorney at Law** will moderate the **Good Morning Calabasas! Breakfast** on Thursday, May 12, starting at 7:15 a.m. at the Hilton Garden Inn – Calabasas. The program topic is **“Speed Networking.”** Make your reservation today and bring plenty of business cards to share and company brochures for the Marketing Display table. Don't forget to rehearse your 30-second business introduction.



Thank you to Ronald Supancic from The Law Collaborative Los Angeles moderating the April Breakfast program. Special thanks to the following people for their generous door prizes at the April Breakfast: **Bob J. Epstein, Attorney at Law; Barbara Hollander, Ensele; Wayne Levine, BetterMen.org; Dennis Karlin, Patch.com; Al Rosenberg, Beds Unlimited; Bernhard Stanschik, Balanced Lifestyle Therapies; Ronald Supancic, The Law Collaborative Los Angeles.** Bringing a door prize to the Breakfast is a great way to publicize your business!

Chamber members and the general public are invited to attend the monthly Breakfast program. The cost is \$15 Members; \$20 for Non-Members. Please call Cheryl Frotton at 818.222.5680, or e-mail your reservation to May Breakfast. No shows will be charged.

LAW OFFICE OF  
BOB J. EPSTEIN

818.716.1700  
FAX: 818.716.1849

**BOB J. EPSTEIN**  
ATTORNEY AT LAW

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WOODLAND HILLS, CA 91367

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for a small-group meeting  
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- **Conference Table with Seating for up to 10**
- **Light refreshments and/or catering available**
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**Call for availability and pricing  
818-222-5680**



**Chamber kicks off 2011 “Up Close and Personal” Series with an evening with Fred Gaines and Lucy Martin.** About 25 members of the chamber and the community gathered to hear newly elected council members Fred Gaines and Lucy Martin share their thoughts and ideas on the future of Calabasas. The reception was sponsored by Calabasas Pharmacy. Pictured above are the Council Members with some of their audience members.

The next “Up Close and Personal” will be held on Wednesday, May 22 at 5:30 PM at Founder's Hall. LVUSD Superintendent Dr. Donald M. Zimring and Cindy Iser, School Board Member, will present updates on the performing arts centers at Agoura and Calabasas high schools.

**Only a few Wine Tables still available for Sponsorship at this year's Wine Tasting! Personally meet and pour a taste of your favorite wines (or wines we'll happily provide) to 400 potential new clients for less than the cost of an ad in most local publications! For more info, just call the chamber at (818) 222-5680.**



Over 150 Members from the Calabasas Chamber, Woodland Hills / Tarzana Chamber and UCLA Bruin Professionals came together for a Grand Opening / Mega-Mixer held at the lovely new offices of **Corbin Gentle Dental**. The brother-sister dental team of Drs. Poolak Zand and Kiabod Afshar partnered with their mother, Orthodontist Farnza Zand, DDS, to open “Corbin Gentle Dental” in Woodland Hills. Congratulations, Doctors! Pictured (L-R): Kimberly Malott- BigMediaUSA.com, Laura Levinsky - Nonprofit Executive, Maureen Whalen- CCOC, Tony DeMaio - BigMediaUSA.com, **Dr. Poolak A. Zand, DDS, Dr. Farnaz Zand, DDS, Dr. Kiabod Afshar, DDS,** Jacqueline Serafin and Mayra Olea, Corbin Gentle Dental.

## WELCOME, NEW MEMBERS

**BIGMEDIAUSA.COM** – The worldwide leader in broadcasting and Quality audio/video Programming. Proud provider of CalabasasChamberRadio.com broadcast platform and sponsor of this year's Chamber Wine Festival and Auction.

**Tony DeMaio**

Chairman / CEO  
19360 Rinaldi Street  
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(818) 292-7460  
[www.BigMediaUSA.com](http://www.BigMediaUSA.com)

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**THE BAR PAGES** – The Bar Pages is a direct mobile marketing company that transcends innovative and creative technology into an unprecedented dimension. The Bar Pages transforms traditional media into life directly in the palm of your hands. Our various products and services include an online Barcode Directory, mobile bar code technology, media production, display ads, and much more. Working with our marketing staff and utilizing our products is ideal for businesses searching to discover new and innovative marketing solutions for their marketplace.

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Glendale, CA 91205  
(818) 355-7767  
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**MYCORPORATION** – Is a leading provider of online document filing services for business entrepreneurs who wish to form a corporation or limited liability company. MyCorporation also offers trademark searches and applications; copyright registrations, DBA registrations, registered agent services and many more products that help customers protect and maintain the legitimacy of their businesses.

**Deborah Sweeney**

23586 Calabasas Road #102  
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(888) 692-6778  
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**YOUTH SERVICES NETWORK** – A non-profit agency that provides care and therapeutic services to abused and neglected youth.

**Ray Armstrong**

11336 Camarillo Street #306  
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[ray@youthservicesnetwork.org](mailto:ray@youthservicesnetwork.org)

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**Denise Payne, MFT**

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[www.denisepaynemft.com](http://www.denisepaynemft.com)

## Legislative Update *Continued from page 2*

3. Michele Dornfest, Calabasas Public Safety Commissioner, noted the following items:

- a. Efforts to build community awareness about disaster preparedness will focus on the business community
- b. LA City is working with individual business owners to identify resources that may be available in the event of a disaster.
- c. A Calabasas Mass Evacuation Plan will survey schools and businesses to identify equipment and other resources useful during such emergencies.

In addition, a portion of the meeting was devoted to sharing of member perspectives on the issues facing Health Care Reform. The discussion revealed priority issues that should be addressed as part of the reform.

Our next committee meeting will be on May 2nd at 12 Noon at the Riviera Restaurant in Calabasas. If you need further directions, call the Chamber Office at 818-222-5680.



*The April Breakfast program held at the Hilton Garden Inn Calabasas was the setting for introducing the Calabasas Chamber's newest members who received their Member Plaques. (L-r) Maureen Whalen, Chamber President/CEO; Cindi Sokoloff, MyCorporation; Grandma Sharon Rose, Diamonds and Champagne Wholesale Jewelers; Tim Fontenette, The Bar Pages; Lucy Martin, City of Calabasas Councilmember and Tony DeMaio, BigMediaUSA.com.*



## A MORNING WITH MAUREEN

A monthly meet and greet at the Calabasas Chamber of Commerce office where members can come and discuss their business with our President and CEO, Maureen Whalen and members of our Deputy Committee. Together, we will help you find ways to best utilize your membership and help you succeed with your business goals. We encourage you to write out your business goals for this year and bring them with you.

Advance reservations are required and space is limited to foster an intimate atmosphere where everyone will be able to discuss their needs. **Next "Morning" is Tuesday, May 10th.**

Reserve your spot by calling (818) 222-5680 today!



Did you know Home-Based Businesses can book a ribbon cutting ceremony by the Calabasas Chamber of Commerce?

Please call Maureen Whalen at 818.222.5680 for more details and to set up an appointment.



Participants of the April "Mornings with Maureen" enjoyed getting to know one another! L - R are: Andrea Hedin, Transition Specialist with Las Virgenes Unified School District; Tracy DiFilippis, Transition Specialist / Job Coach; Jennifer Hoffman, Managing Director, SEE (Social and Environmental Entrepreneurs); Stephanie Adams, Insurance Agent, Farmers Insurance Group; Marcey Verity-Viner, Volunteer, American Cancer Society and Chamber Deputy; Chamber President / CEO Maureen Whalen.

## ...From the desk of the Chamber Sheriff

**Chamber Sheriff Amanda Beck and her Deputies: Working to assure arresting hospitality for members and guests!**

Howdy folks! Sheriff Amanda Beck here. This month, I reached out to our Chamber Deputies, asking "what is your favorite part of being a deputy?" I enjoyed reading their responses...I hope you do too!



*Being a deputy gives me a sense of accomplishment. I say that because we are - as a group and individually - the ambassadors and "work horses" for the chamber at all the events. From the breakfasts to wine tasting, bowling, hiking and pumpkin festivals, we meet & greet members and guests and play an integral part in getting the job done. Also, along the way I get to meet a lot of nice people and make new friends. It gives you the opportunity to get closer to those you may want to do business with. I truly enjoy it.*

Jeff Morton  
Amerifund Lending Group

*Being a part of the Deputy program has allowed me the opportunity to meet many more of our local businesses than if I was just a regular member. This is due to the opportunities we have to call members one on one, the member appreciation day, monthly breakfasts and so much more. I love being a part of the committees that assist in the planning of the Annual Wine Festival and Pumpkin Festival. Being a part of the Calabasas Chamber is by far one of the best choices we ever made.*

Jacqueline Souza  
Souza and Associates

See Legislative Update, page 4



Chamber Members, Deputies, Staff and Friends join **Kimberly Bordonaro of ProStyle Image** for a Ribbon Cutting and Birthday Celebration!

## THANK YOU, RENEWING MEMBERS

1994

*Bobby and Alicia Carmen Caraway*

1995

*Morton Capital Management*

1996

*Payroll Plus  
The UPS Store #2906*

1997

*Calabasas Plaza  
Shibuya Sushi  
Canon Business Solutions, Inc.*

1999

*Calabasas Park Homeowners Association*

2002

*SRO Business Solutions, Inc.  
Garcoa Labs*

2003

*Blue Table*

2004

*RC Digital Design*

2005

*The Law Collaborative Los Angeles  
Jonathon Wolfson*

2007

*Dawn Smith-Theodore, M.A., MFT*

2008

*Greathouse Law Firm*

2009

*Blush Boutique  
Silverstone Consulting  
Masterpiece Dance Theatre  
Crumbs Bake Shop*

2010

*Child Care Resource Center  
Howard Sommers  
Wedbush Securities*

## Sheriff Beck

*Continued from page 5*

*Helping my Chamber Community gets me more CONNECTED with the Members and other Event attendees/businesses. Being a deputy has also had a positive impact on the recognition of my business and myself as a person within the surrounding community.*

Saleem M. Saleem  
RMS DIRECT INC.

*Showing people that building relationships will get them further and that our chamber is about building relationships...we are friendly. Taking the time to listen to someone. Why they are a guest or what interested them in becoming a member of the chamber. I find that most people today truly want to be heard and not herded. There are differences in our members when we take the time to listen what they really want or need. Amazing how many individuals do not know the difference in building relationships first and not looking for a quick fix and the amount of business cards collected at a breakfast / mixer that have no meaning.*

Marcey Verity-Viner  
Volunteer, American Cancer Society

My favorite part of being a deputy/Sheriff is the connecting with all the chambers members on a personal and professional level. They have become friends and family to me and I am a better person because of being actively involved in the Calabasas Chamber. I also LOVE the Pumpkin Festival!

Until next month,  
Sheriff Beck

## City News

The 2011 Calabasas Spring/Summer Recreation Brochure features detailed information about adult and youth classes, senior citizen programs, community news and information about adult and youth activities and much more. Please look for Enrichment classes and other after school programs in the Recreation Brochure. The 2011 Spring/Summer Calabasas Recreation Brochure will also be available online and paper copies will be available at City Hall, the Agoura Hills / Calabasas Community Center and the Calabasas Tennis & Swim Center. Classes run from April to September 2011, so make sure to register early! For more information about Calabasas recreation opportunities or for help with class registration, please call the Recreation Department at (818) 880-6461.

**ACURA**  
**101 West**

24650 Calabasas Rd., Calabasas, CA 91302

**Asim Ali**  
General Manager

  
**ACURA**

(818) 222-5555  
Fax (818) 222-6847  
www.acura101west.net

# CALENDAR

- |   |   |  |
|---|---|--|
| <p><b>4</b> Monday, 12:00 Noon<br/><b>EGAC Committee Meeting</b><br/>Riviera Restaurant<br/>23683 Calabasas Rd., Calabasas</p> <p><b>3</b> Tuesday, 4:00 p.m. - 5:00 p.m.<br/><b>Calabasas Wine Tasting &amp; Auction Committee</b><br/>Chamber Office</p> <p><b>3</b> Tuesday, 5:00 p.m. - 6:00 p.m.<br/><b>Deputy Committee Meeting</b><br/>Chamber Office</p> <p><b>10</b> Tuesday, 9:00 a.m. – 10:00 a.m.<br/><b>Coffee with Maureen</b><br/>Chamber Office<br/><b>Reservations Required!</b></p> | <p><b>11</b> Wednesday, 5:00 p.m. – 6:00 p.m.<br/><b>Chamber Public Relations Task Force</b><br/>Chamber Office</p> <p><b>12</b> Thursday, 7:15 a.m. – 8:45 a.m.<br/><b>Good Morning Calabasas! Chamber Networking Breakfast</b><br/>Hilton Garden Inn – Calabasas<br/>24150 Park Sorrento, Calabasas</p> <p><b>17</b> Tuesday, 9:30 a.m.<br/><b>Education/Green Task Force Committee Meeting</b><br/>Chamber Office</p> <p><b>19</b> Thursday, 5:30<br/><b>Business Mixer &amp; Ribbon Cutting SPN Pilates</b><br/>The Summit Shopping Center<br/>26799 Agoura Road, Suite B2, Calabasas</p> | <p><b>24</b> Tuesday, 5:00 p.m.<br/><b>Board of Directors Meeting</b><br/>Acura 101 West</p> <p><b>26</b> Thursday, 11:30 a.m.<br/><b>Lunch with Mayor James Bozajian</b><br/>Calabasas Country Club<br/>4515 Park Entrada<br/>Calabasas, CA<br/><b>Reservations Required!</b></p> <p><b>30</b> Monday, May 30<br/><b>Memorial Day Chamber Office Closed</b><br/><i>Have a Happy and Safe Memorial Day Weekend</i></p> |
|---|---|--|

## Have You Checked Out CalabasasChamberRadio.com Recently?

Tune in for great new shows featuring David Randall Smith of Keller Williams, Dr. Poolak Zand of Corbin Gentle Dental, Michelle Paquette, All Ways Consulting, and our Calabasas Wine Tasting Show featuring Event Chair / Host Steve Brevidoro (Calabasas Chamber Wine Tasting and Auction)! Coming this month: Conversations with Deborah Sweeney, Founder / CEO MyCorporation, and Hank Yuloff of Send Out Cards, as well as updates on all things Wine-Tasting with event sponsors and participants!

To check out the Wine Tasting show, please visit: [www.bmbc.tv/shows/233](http://www.bmbc.tv/shows/233).

## KAY'S Korner

### WHAT IS YOUR SOCIAL MEDIA MESSAGE?

What does your social media profile say about you and your business? If you're like me, you take business cards of all the people you meet at a networking event, then connect with them on Facebook and LinkedIn so you can begin to know more about them and their businesses. Let's face it: Nobody is going to buy anything from you by meeting you once. The 1st thing I notice is their profile picture. Is it a professional photo, logo, a dog or cat? Better yet, a product? It's kind of like showing up at an event with your pet, logo or product as a mask. I don't know about you, but I prefer to do business with people that I can get to know. The last time I looked, products and pets don't network well. Please take the time and effort to put your best professional foot forward on your social networking sites. Post photos that put your business in the best light.

## Earth Day Festivities



Maureen Whalen and board members Michelle Paquette and Dana Roland work the booth at the City of Calabasas' best-attended Earth Day Festival yet!



A great day was had by those who attended the first-ever Earth Day Hike at Peter Strauss National Park! Park Ranger Andrea Diamond led the walk, pointing out fascinating features of the natural landscape – from edible “lettuce” plants to the always-to-be avoided poison oak leaves.



*Presents the*

**16<sup>th</sup> Annual**  
**Calabasas Wine Tasting**  
**& Silent Auction**

Friday, June 10, 2011  
5:30 to 7:30 p.m.

**Calabasas Civic Center Plaza**  
100-200 Civic Center Way, Calabasas

**Reservation Form**

**Business Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Number of People Attending:** \_\_\_\_\_ at \$40 for 2 people

Please make your check payable to the  
**Calabasas Chamber of Commerce** and mail to:  
Calabasas Chamber of Commerce  
23564 Calabasas Road #101  
Calabasas, CA 91302

**Credit Card Information:**

**Total Amount:** \$ \_\_\_\_\_

**Credit Card #:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_

Please FAX or MAIL to the Chamber Office  
FAX # (818) 222-5690/ MAIL (see above)

For further information, please contact the  
Chamber at (818) 222-5680.



## MEMBER-TO-MEMBER TRADING POST

The following discounts are provided by Calabasas Chamber members as a service to other members. Discounts apply only to current members of the Calabasas Chamber of Commerce and are nontransferable. Business owners may post their own member-to-member discounts in the *Calabasas Post* by contacting the Calabasas Chamber at (818) 222-5680.

### **A Rental Connection**

Les Sumpter, (818) 883-7368  
10% discount on stock items

### **Acura 101 West**

Asim Ali, (818) 222-5555  
Call for special fleet pricing

### **All Animals Medical Center**

Kerry Milliken, DVM & Attila Molnar, DVM, (818) 591-2773  
10% off medical service for new clients

### **All Ways Consulting**

Michelle Paquette, (310) 429-7117  
20% off first coaching session

### **Ameriprise Financial Services, Inc.**

Christopher C. Soulios, (310) 944-2488  
1-hour complimentary consultation

### **Atmosphere Events and Catering**

Dana Rolland, (310) 403-1214  
5% off for new clients!! (first time only)

### **Autism Care and Treatment**

Nancy Alspaugh-Jackson (818) 705-1625  
Buy 2 tickets to Denim & Diamonds, receive 2 tickets half off

### **Barry's Ticket Service**

Joe Page, (818) 990-8499, ext. 1156  
10% off everything

### **Beauty Collection**

Lucinda Maestas, (818) 225-9424  
10% off to Chamber Members

### **Bella Skin Institute**

Anna Guancho, M.D., (818) 225-0117  
10% off (not good with any other offer)

### **Berkner Mobile Notary Service**

Phil Berkner, (818) 591-7445  
\$5.00 off notarization

### **Alan Berkowitz, Ph.D.**

(818) 223-8670  
10% off psychological services

### **BetterMen.org**

Wayne M. Levine, M.A., (818) 879-1600  
20% off individual coaching services

### **Blue Table**

Gina Marcione, (818) 222-5195  
10% discount

### **Matt Bogosian, Family Law Attorney**

(818) 319-2339  
Free initial consultation to Chamber members & referrals

### **C-Zero Consulting**

Richard Blackledge, (310) 808-4916  
Free initial consultation & Recommendations thru 2009-10

### **Calabasas Air Conditioning & Heating**

Gordon Webb, (818) 222-9236  
10% off all services

### **Calabasas Pharmacy**

Brenda Johnson R. Ph., (818) 223-8656  
5% off all merchandise & prescriptions

### **Calabasas Self Storage**

Leann Miller, (818) 880-6060  
One month free

### **Canoga Park Heating & Air Conditioning, Inc.**

(818) 348-4765  
10% off parts, installation & service

### **Canon Business Solutions**

John Malone, (818) 871-6714  
10% off all systems and solutions

### **Carnahan & Associates**

Tom Carnahan, (818) 884-1500  
Donation to charity of your choice

### **Chase Bank, Calabasas**

Pooran Safavi, (818) 222-1012  
Annual fee waived for 1<sup>st</sup> year on business line of credit

### **Consolidated Disposal Service**

General Manager, (818) 341-4746  
10% off all new customers

### **Country Inn & Suites by Carlson**

23627 Calabasas Rd., (818) 222-5300  
Preferred Corporate Rate

### **Crumbs Bake Shop**

Harley Bauer, (818) 225-9013  
15% off

### **Courtyard Salon**

23645 Calabasas Road  
Ashraf Rezaie, (818) 222-9252  
10% off products and services

### **Designs of the Interior**

Karen Shoener, (805) 418-1890  
10% off on all purchases

### **Diamonds and Champagne Wholesale Jewelers**

Grandma Sharon Rose, (805) 660-9336  
Special pricing on jewelry repair

### **DJW Design**

Diana LaPointe, (818) 730-7215  
20% off, one-time only

### **Drivers Ed Direct**

Eric Creditor, (800) 728-1048  
\$15 off online drivers ed, or drivers training;  
use code "CALCHAM"

### **Eden Surgical & Wellness Center**

Board Certified Plastic Surgeons, (818) 444-4244  
Free consultation

### **Florentyna's A Fine Flower Company**

Shirin Paidar (818) 222-2446  
10% off any arrangement or gift item

### **Foreclosure Express**

Eric Mirzaian, (818) 878-0254  
50% off trustee fees / 20% off other services

### **Good Nite Inn**

Randall Boyd, (818) 880-6000  
Special Rate Code GNICORP

### **Graphic Sales West, Inc.**

Randall H. Pelter, (818) 704-0234  
10% off first order

### **Greathouse Law Firm**

Janet Greathouse, (818) 735-0626  
20% off all legal services

### **Greg's Handyman Service**

Greg Rader, (818) 340-8284  
20% discount off hourly rates

### **Hidden Chateau & Gardens**

Jill Milligan, (818) 610-3228  
10% off any purchase

### **Huntington Learning Center**

Mike Kent, (818) 718-0050  
\$50 off a Diagnostic Evaluation

### **In & Out Painting**

Joseph Balsano, (818) 880-1447  
10% discount

### **Inner-I Security In Focus**

David Scola, (818) 704-1337  
10% off any new security system

### **Jersey Mike's Subs**

Lisa & Joe Sutter (818) 880-2600  
10% off all purchases

### **Kevin Lubera Photographer**

(818) 679-9768  
10% discount

### **LA Pro Forms Printing**

Marc Covert, (818) 775-9500  
10% off first order

### **Law Offices of A. Singer & Associates**

Anne Singer, (818) 597-7700  
Reduced hourly rate

### **Leading Edge Cosmetic Laser Surgery**

Mitra Tahvildarian, (818) 223-9803  
10% off all services (procedures)

### **Lewis R. Landau, Attorney at Law**

(888) 822-4340  
Complimentary initial consultation

### **Leonis Adobe Museum Gift Shop**

Doris Butler, Manager, (818) 222-6511  
10% off all purchases

### **Masterpiece Dance Theatre**

Golden Koscuik, (818) 257-2001  
10% off "series" purchases, per person

### **McAllister Office Pavilion**

Sally Desmond, (818) 591-3200, x 117  
Promo price for Herman Miller Aeron and Mirra chairs

### **MMP Printing & Digital Graphics**

Pamela Berg, (818) 891-8282  
10% off all products & services

### **Montessori of Calabasas**

Dehini Wiratunga, (818) 222-0232  
\$100 discount on registration fee for chamber members

### **New England Financial, A MetLife Affiliate**

Matthew Prime, (818) 999-2800, ext. 363  
Complimentary retirement income analysis

### **NOW Messenger Service**

Jeff Sommer, (818) 774-9111  
First local delivery free (up to \$50 value); open an account & receive a 15% discount for 60 days and 5% thereafter

### **On Graphics Design Associates**

Jeff Oliver, (818) 591-0033  
One time discount on creative services

### **Denise Payne, LMFT**

(805) 501-4598  
10% discounted fee for services

### **Payroll Plus**

Jim Meadville, (818) 772-4530  
No set-up fee

### **Pests R Us**

Harold Matthews, (818) 340-4286  
10% discount

### **PGM Technical Services**

Michael Ebbeson, (818) 887-2406  
10% off hourly rates

### **PHILLIPS Law Office**

Carolyn Phillips, (818) 331-1700  
One-hour consultation for Chamber members at no charge

### **Pierce Brothers Valley Oaks-Griffin Memorial Park**

Erin Hickey, (818) 889-0902  
10% off any services

### **Preferred Searches**

Michelle Rubin, (818) 880-5775  
10% off standard fee

### **Quality Parking Service**

Ben Akbary, (818) 382-6699  
10% discount on valet parking

### **Anita Rathee, D.D.S., M.P.H.**

(818) 348-8898  
"Get to Know Us Special"

### **Raymond James & Associates, Inc.**

Jeff Blum, RPC, (805) 373-5682  
Complimentary business needs analyses

### **RC Digital Design**

Richard Chudy, (818) 702-0879  
20% off design services, first order only

### **Red Ginger Sushi & Thai**

Nokkie Phonpiamoin, (818) 591-8055  
15% off food purchase (excludes all beverages, alcohols, Happy Hour pricing). Not valid with other offer.

### **Renewal Spa & Nails**

Mary Ha & Kirstie Ngo, (818) 223-8696  
10% off on services over \$35

### **RMS Direct, Inc.**

Saleem M. Saleem, (818) 707-2625  
Special Discounts for Chamber Members

### **Schnitman Chiropractic**

Roni Schnitman, D.C. (818) 224-4034  
20% discount on chiropractic services.

### **Silverstone Consulting**

Robert Silverstone, (310) 359-8482  
20% discount on initial transaction

### **Lawrence G. Simons, O.D.**

(818) 871-9898  
10% off eye examinations and eyewear

### **Souza & Associates, Inc.**

Jacqueline Souza, (818) 223-9647  
Free consultation

### **SRO Business Solutions, Inc.**

Susan Origen, (818) 591-2222  
1<sup>st</sup> hour free bookkeeping services

**Tapis Rouge Events**

Erika Wirkkala, (818) 425-0998  
*15% reduced fee*

**Team Play Events**

Jamie Rose Plum, (818) 889-3336  
*10% discount on all event equipment*

**Torgan-Beard-Fernandez Dental Group**

Nancy Davis, (818) 225-0046  
*10% courtesy discount*

**Trinity Salon & Spa**

Sophia Corbett, (818) 340-6693  
*10% off to members*

**Vibrance Health Services**

Dr. Darren Clair (818) 255-7544  
*20% off all purchases*

**White House Properties**

Deanna Shapiro, (818) 222-2424  
*Call for member discount*

**Wilmes-Reitz Psychological**

Joyce Wilmes-Reitz, (818) 591-8270  
*One free session for Chamber Members*

**Wink Optometry**

Matthew Alpert & Josh Corben, (818) 222-9465  
*10% off all services and eyewear*

# Malibu/Lost Hills

## Sheriff's Station

LEROY D. BACA, Sheriff

### Community Crime Prevention Tips

#### CHILD SAFETY

*Parents, do your children know about strangers? Are you comfortable letting your children answer the telephone or front door if you are home or if they are home alone? Take a minute to go over the following safety tips with your children. They could prevent your child from becoming a victim of crime. It is important that you give them examples that they will understand. Use your home, neighborhood, and school area as settings. Make sure that your children understand that their safety is important to you, and use the following points to encourage discussion about this issue.*

#### Who is a stranger?

A stranger is someone that your child does not know. Parents and guardians need to determine who is and isn't a stranger. Explain that strangers come in many shapes and sizes. They can wear nice clothes, different clothes or even a uniform. The uniform issue is confusing to children, so take time to explain that yes, the mailman is a stranger even though he comes to the door almost every day. This does not imply that people who wear uniforms will harm children, but children need to know that if they do not know the person in uniform - that person is a stranger.

#### Tell your child to follow these rules about strangers:

- ψ Never take anything like candy, ice cream or money from a stranger.
- ψ Never talk to strangers.
- ψ Never take a ride from a stranger.
- ψ If a stranger asks for directions, stay away. Strangers shouldn't ask kids for help.
- ψ Never give your name or address to a stranger.
- ψ Never tell anyone that you are home alone if you answer the telephone or door. Tell them that mom or dad is busy. Take a message.
- ψ If a stranger in a car bothers you, turn and run in the opposite direction.
- ψ If a stranger tries to follow you on foot or tries to grab you, **RUN AWAY, SCREAM** and **TELL** your parents or a trusted adult friend. A dangerous stranger doesn't want to be the center of attention.

#### Safety at home:

#### Instruct your child on how to safely answer the door:

- ψ Never open the door to a stranger.

- ψ If a stranger knocks on the door or rings the doorbell, tell your child to look out the peep hole or call out, “who’s there?” If it’s for you, your child should tell the visitor to wait, and leave the door locked until you are available. If you are not home, your child should tell the visitor that you are busy and to please come back later. Your child can take a message, but he or she should **NEVER** open the door.
- ψ If the visitor won’t go away, and your child is scared, tell him/her to call 9-1-1.

**How to answer the telephone:**

- ψ When answering the telephone, your child should not give out any information. If the caller asks, “who’s this?” Instruct your child to ask who the caller is and whom he or she called.
- ψ If your child is alone, he or she should never tell anyone that he or she is alone. Instruct your child to tell the caller the person can’t come to the telephone and that he or she will write down a message.
- ψ If your child feels uncomfortable or gets scared by anything the caller says, tell him/her to hang up and make sure he or she tells you about any and all telephone calls.
- ψ If you have an answering machine, let it answer the telephone if your child is home alone.

**Be Street Smart**

**Explain to your child how to safely walk to and from school:**

- ψ Always walk with a friend - there is safety in numbers. Strangers usually pick on kids that are by themselves.
- ψ If you think that you are in danger, or if you are being followed, yell and run into the nearest store, house or back to school. Tell an adult what happened.
- ψ Have your mom or dad or both of them walk your school route with you to make sure that it is completely safe.
- ψ Always stick to the same, safe route going to and from school. Don’t take shortcuts and never hitchhike.
- ψ When at public places, parks, markets, shopping malls, etc., always have your parents or guardian accompany you when you need to use the restroom.

**What to do in an emergency:**

Explain to your child that if someone is hurt or very sick, there is a car accident or a fire, call 9-1-1 as soon as possible. Your child needs to know that if he or she gets lost, go to a pay phone and dial 9-1-1 to get help. This is a free call from a pay phone.

If you have any questions, please contact Deputy Shawn Brownell at (818) 878-5506.