

CALABASAS POST

FEBRUARY 2011

A CALABASAS CHAMBER OF COMMERCE PUBLICATION

WWW.CALABASASCHAMBER.COM

Mission Statement:
The purpose of the Calabasas Chamber of Commerce is to enhance and support our members' business success.

Calabasas Chamber Honors 2 Board Members at Installation Gala Matthew Pime - 2011 Chairman's Award Recipient

At the Chamber's recent Installation Gala, **Matthew Pime, Managing Associate of New England Financial, was named the 2011 Calabasas Chamber's "Chairman's Award" winner.**

Matt has been a chamber member since 2004, and has held a number of leadership roles within the Chamber. He has served on the Board of Directors since 2006, and assumed the role of Vice Chair of Finance in 2009, working collaboratively and (most importantly!) effectively together with the Board to improve the Chamber's revenue and fiscal management of the Chamber's budget.

Matt has also served as the Sheriff of the Chamber Deputies in 2005. He is a connector – actively seeking opportunities to put the like-minded chamber members together, especially when they can benefit from each other's services.

Matt doesn't just have a charismatic personality and a contagious laugh, he also possesses genuineness. He may be frank and direct at times, but when he speaks, you know you can trust he is sincere in what he says. He is well respected by the City of Calabasas's elected officials and staff, the business community, and by his clients and colleagues.



Jeff Blum

Spirit of Calabasas Award Winner



Jeff Blum, RPC of Raymond James & Associates, Inc. in Westlake Village, has been named the 2011 Spirit of Calabasas Award winner. The Award is presented annually by the Calabasas Chamber of Commerce to reflect the pioneering spirit, exceptional initiative and outstanding contributions to the Calabasas community in memory of Bill Van Gieson, who is remembered

for his creative leadership in developing Chamber activities.

Jeff started his community service when joining the Calabasas Chamber of Commerce in 1990. From there it was no looking back. From Pumpkin Bowling to Pumpkin Seed Spitting, Jeff was instrumental in recreating the Pumpkin Festival, producing and chairing the first three festivals. In 1993 Jeff was elected President of the board (now called the chair). During his two year term he moved the Chamber to its current location in Old Town Calabasas, developed a strong bond with the city, started the Economic and Legislative Affairs (ELAC) Committee, the Mayors' Dinner, establishing the chamber as the city's Visitor Center and the chamber's first Calabasas Wine Tasting Event.

See Jeff Blum, page 2



Chamber Members Celebrate Aboard the S.S. Calabasas – 2010 Outgoing Chairman Kimberly Bordonaro passes the gavel to the 2011 incoming Chairman Brenda Johnson at the Chamber's Installation Gala & Awards Ceremony on January 29th at the Calabasas Country Club. The evening included international cuisine, a silent auction and dancing to the eclectic sounds of The Other Band. You can view more Installation highlights at www.calabasaschamber.com.

The **CALABASAS POST** is a publication of the Calabasas Chamber of Commerce, 23564 Calabasas Road, Suite 101 Calabasas, CA 91302 818.222.5680 / Fax 818.222.5690 E-mail: info@calabasaschamber.com Office Hours: 9:00 a.m. to 5:00 p.m., M - Th 9:00 a.m. to 1:00 p.m., Friday www.calabasaschamber.com

2010 Board Of Directors

Chairman of the Board

Brenda Johnson (2006)
Calabasas Pharmacy, 818.223.8656

First Vice Chair

Elena Yasno (2008)
Lenka Traveler, 818.222.0252

Vice Chair Finance

Matthew Pime (2006)
New England Financial, 818.999.2800

Vice Chair Governmental Affairs

Martin Seda (2005)
AXA Advisors, LLC, 818.587.4297

Vice Chair Chamber Development

Michelle Paquette (2009)
All Ways Consulting, 310.429.7117

Vice Chair Membership

Travis Rucci (2008)
New England Financial, 818.264.0347

Immediate Past Chair

Kimberly Bordonaro (2006)
ProStyle Image, 818.468.4670

Amanda Beck (2011)
Hub Int'l Insurance Services, Inc.,
805.435.3112

Jeff Blum (2007)
Raymond James & Associates, Inc.,
805.218.8914

Rick Lemmo (2008)
Caruso Affiliated, 323.900.8100

Jeff Morton (2007)
AmeriFund Lending Group,
818.621.0308

Doug Ridley (2006)
Adelman Enterprises, 805.436.0410

Dana Rolland (2011)
Atmosphere Events and Catering,
310.403.1214

Howard Sommers, Esq. (2011)
Attorney at Law, 818.222.5439

Chamber Staff

Carol Washburn, President/CEO
Tinalyn Firestone, Business Development
Consultant
Cheryl Frotton, Administrative Assistant

Newsletter Design

Diana LaPointe
DJW Design, 818.730.7215

CHAIRMAN'S MESSAGE

By **Brenda Johnson**, *Calabasas Pharmacy*

As we begin the month of February, my thoughts turn to Valentines Day and of course, "LOVE". I am reminded of how often I have heard chamber members remark, "I love this chamber" over the past 15 years. I too, love this chamber, of course having never belonged to any other chamber; I really don't have anything to compare it to. So I have been asking around, what is it that makes the Calabasas Chamber so special, what makes us different, what inspires our members to say, "I love this chamber"? I have found that it all comes down to YOU. It is our members that make this chamber what it is and what it represents. Because of this, our membership will give us our direction for the coming year. We will begin by surveying our members to find out what you would like to see from your chamber in the coming years. So please take the time to complete the survey and speak from your heart. Your opinions matter to us!

How can I speak of love and not mention our beloved, Carol Washburn, and her upcoming retirement at the end of this month. Carol is the true heart and soul of this chamber and has been for the past 10 years. I know everyone will dearly miss her. Please plan on attending our March Luncheon where we will be saying goodbye and showing Carol our appreciation.

So if you haven't already fallen in love with the Calabasas Chamber, I encourage you to come to our events, do business with fellow chamber members and meet our members that make this chamber so easy to fall in love with.

Jeff Blum *Continued from page 1*

"Jeff is a spark plug – a positive energy source to power an activity or organization," said Carol Washburn, Calabasas Chamber President and CEO.

Jeff was asked to join the Board of Directors of the Santa Monica Mountains Parkland Association and in 1998 Designed and produced a 20th anniversary celebration of the Santa Monica Mountains National Recreation Area called "Hands Across The Parklands" stretching a human chain from the Hollywood Freeway to Leo Carrillo beach along Mulholland Highway. Jeff also joined the Conejo Las Virgenes Future Foundation as well creating The CLvF-Fie Awards to celebrate our communities' everyday heroes. Jeff served two terms as their Chair and oversaw the development of the Senior Congress; Jeff continues to serve on the board. He also serves in the Rotary Club where he has served on missions in Honduras and El Salvador helping to provide life changing surgery to children in that region. Last year Jeff was asked to join the board of Gift of Life Los Angeles which in 2010 saved the lives of over 100 children with life saving heart surgeries. During his continued work with the chamber, Jeff has chaired and sat on numerous committees including chairing the Website committee to launch www.calabasaschamber.com which won the 2004 Golden Web Award. Jeff is currently with Raymond James & Associates, Inc. where he has assisted numerous individuals in planning for their retirement.



You can become a Website Contributor and share your expertise by providing business-specific articles aimed at informing and educating our site visitors. Your article and contact information will be prominently displayed on our website.

This is another **FREE** service to members of the Calabasas Chamber of Commerce. Please visit www.calabasaschamber.com and go to the **Quick Links** on the **Home Page** and click on **Expert Advice from Members**. Make the most of your exposure to potential clients!



GOOD MORNING, CALABASAS!

Marcey Verity-Viner from the **American Cancer Society** will moderate the **Good Morning Calabasas! Breakfast** on Thursday, February 10th starting at 7:15 a.m. at the Hilton Garden Inn – Calabasas. The program format is **Tabletop Networking** with the theme, “**Communicating Your Business So Others Can Spread the Word.**” Make your reservation today and bring plenty of business cards to share and company brochures for the Marketing Display table. Don't forget to rehearse your 30-second business introduction.



Thank you to Elena Yasno from Ticket to Travel moderating the January Breakfast program. Special thanks to the following people for their generous door prizes at the January Breakfast: Randall Boyd, **Good Nite Inn**; Bob J. Epstein, **Attorney at Law**; Debi Evans, **Trinity Salon & Spa**; **Fred Gaines**; Dennis Karlin, **Patch.com**; Gloria Lopez, **Glo Hair Salon**; Nelson Lopez, **Wine Shop at Home**; Al Rosenberg, **Beds Unlimited**. Bringing a door prize to the Breakfast is a great way to publicize your business!

Chamber members and the general public are invited to attend the monthly Breakfast program. The cost is \$15 Members; \$18 for Non-Members. Please call Cheryl Frotton at 818.222.5680 to make your reservation. No shows will be charged.

February Breakfast Sponsor:

SRO Business Solutions, Inc.
www.srobiz.com

Susan Orgen
President

P.O. Box 9175, Calabasas, CA 91372-9175
Tel: 818.591.2222 • Fax: 818.591.7357
sue@srobiz.com

ACURA
101 West

24650 Calabasas Rd., Calabasas, CA 91302

Asim Ali
General Manager

(818) 222-5555
Fax (818) 222-6847
www.acura101west.net

Business Mixer

Leading Edge Cosmetic Laser Surgery

23480 Park Sorrento #102B, Calabasas

Thursday, February 24, 2011

5:30 p.m. to 7:00 p.m.

Refreshments and Networking

Admission: FREE Members; \$5 Non-Members

Reservations Required!

Call the Chamber Office at 818.222.5680
or Email: info@calabasaschamber.com



Did You Know?

For each business referred to the Chamber, you will receive a \$25 discount on your membership dues



The Chamber celebrated at a Mixer and Ribbon-Cutting for **Pure Hair and Shave Studio** located at Gelson's Village on January 20th. (L-r) **Brenda Johnson**, Chairman of the Board; **Keri Gutierrez**; **Tracy Ash**, owner; **Carol Kiarashpour**, owner; and staff members **Carinne Brennen**; **Nicole Cook**; **Stephanie Decker**; **Sheryl Shapiro** with **Carol Washburn**, Chamber President/CEO and **Steve Brevodoro**, Brevodoro Insurance Agency.

WELCOME, NEW MEMBERS

KELLYBOOKS.NET – Bookkeeping services specializing in QuickBooks.

Laura Kelley

4231 Coloma Avenue
Woodland Hills, CA 91364
(818) 522-4996
lkelly@kellybooks.net

DR. TRACEY BLEAHU – Provides directional, non-force technique chiropractic, nutritional response testing, massage, muscular dynamics and functional blood therapy analysis.

20501 Ventura Blvd. #102
Woodland Hills, CA 91364
(818) 301-8762
www.drtraceychiro.com

SPN PILATES – SPN Pilates is a modern, upscale studio offering a fast-paced Pilates-based workout that combines strength training with calorie-blasting cardio. We also offer the Spinning® indoor cycling program, as well as a Pilates/Spin® fusion class that combines both Pilates and Spinning® for a total body workout.

Brianne Anderson

26799 Agoura Road #B2
Calabasas, CA 91302
(818) 878-9982
www.spnpilates.com

WINSTON PROMOTIONS – Provides custom imprinted marketing solutions. A full service promotional company.

Mike Sanders

107 N. Reino Road #115
Newbury Park, CA 91320
www.winstonpromotions.com

Small Business Development Center Announces Record Results For 2010

The Small Business Development Center (SBDC) serving the western San Fernando Valley recently announced its 2010 results.

In 2010 the SBDC met with over 3,100 small businesses; as a result of their efforts, the SBDC's clients achieved the following milestones in 2010:

- 35 businesses started
- 274 jobs created
- \$15.7 million increase in sales
- \$7.3 million of capital infusion (debt and equity)

These were record results for the SBDC and its small business clients. As a result the SBDC ended the federal fiscal year as the top performing SBDC in Los Angeles, Ventura and Santa Barbara Counties.

“We are very pleased at the successes achieved by our small business clients,” said Director Steve Tannehill. “We exist to provide them with the tools of success; it is extremely heartening to see so many businesses turn the corner in 2010 and start to see better sales and improved results”.

The Small Business Development Center (SBDC) serving Calabasas and the western San Fernando Valley helps prospective and existing small business owners start new businesses, tackle current business challenges, and develops the tools and methodologies necessary to successfully manage and grow their businesses. We provide workshops, trainings, one-on-one consulting engagements, networking and other resources to the business community.

We receive our funding from the SBA, various state and municipal grants, and a wide variety of business partner-

ships. **Fees for our consulting and advisory services are paid out of our various funding sources, which means your consulting engagement with SBDC Business Advisors is provided at no cost to you or your business, and our trainings and workshops are provided free or at a nominal cost.** We have established

strategic partnerships with the City of Calabasas and the Calabasas Chamber of Commerce, which allow us to use their facilities to provide our trainings and consulting services. As a result of this partnership, SBDC services are available in Calabasas to Calabasas and nearby small businesses.

Whether you are an early stage entrepreneur or an established business, our team of business advisors can provide you with expert advice and guidance in a wide variety of disciplines including business plan development, obtaining small business and other certifications, using social networking tools to drive customers, developing a marketing plan, developing a financial forecasting model, completing loan applications for SBA and private funding or getting ready to pitch your business to an angel investor group. We can also provide you with assistance in accessing equity capital, state and federal government contracting and much more.

To learn more or to schedule an initial one-on-one business consultation, please visit our website at www.cocsbdc.org, email us at sbdc@canyons.edu or call us at 661-362-5900.



THANK YOU, RENEWING MEMBERS

1990

Leonis Adobe Museum

1992

Pep Boys

1995

The Acorn Newspapers

1997

*S O I Aviation
Warner Center Marriott Hotel*

2001

*George Thompson Diamond Co.
Microcom Technologies, Inc.*

2002

Union Bank

2003

Trillium Sports Medicine

2004

*Prudential California Realty – Renee Lamkay
Ticket to Travel*

2007

Trilogy Financial Services

2008

Dilbeck Estates, Christies Great Estates – Sherry Keowen

2009

*Bettermen.org
Coldwell Banker – Enola Burrell
CR Print
AT&T
Wink Optometry*



The Chamber welcomes **New England Financial, A MetLife Affiliate** to their new offices in the Trillium building located at 6300 Canoga Ave., 13th Floor, in Woodland Hills - Warner Center. (L-r) Mike Higginbotham, AXA Advisors; **Nathan Gierke, Mitch Hesen, Patrick Mead from New England Financial**; Amanda Beck, Chamber Sheriff; **Matthew Pime, Managing Associate, New England Financial**; **Sarah Dahm, New England Financial**; Carol Washburn, Chamber President/CEO and **Trevis Rucci, New England Financial**.

Order Your Personal Magnetic Name Badge



For the low price of \$12, receive a distinctive green magnetic badge with engraved white lettering to publicize your business at functions you attend. You may place your badge order through the

Chamber office at 818.222.5680.



The January Breakfast program at the Hilton Garden Inn Calabasas was the setting for introducing the Calabasas Chamber's newest members who received their Member Plaques. (L-r) Amanda Beck, Hub Int'l Insurance Services, Inc.; **Brianne Anderson, SPN Pilates**; **Patricia Fyfe, Farmers Insurance District Office**; **Adam Goldberg, Fresh Brothers**; Elena Yasno, Chamber First Vice Chair and Tinalyn Firestone, Chamber Business Development Consultant.



Did you know Home-Based Businesses can book a ribbon cutting ceremony by the Calabasas Chamber of Commerce?

Please call Carol Washburn at 818.222.5680 for more details and to set up an appointment.



COFFEE WITH CAROL

A monthly meet and greet at the Calabasas Chamber of Commerce office where members can come and discuss their business with our President and CEO, Carol Washburn and members of our Deputy Committee. Together, we will help you find ways to best utilize your membership and help you succeed with your business goals. We encourage you to write out your business goals for this year and bring them with you.

Advance reservations are required and space is limited to foster an intimate atmosphere where everyone will be able to discuss their needs. **Next "Coffee" is on February 8th.**

Reserve your spot by calling (818) 222-5680 today!

Remember-A-Member

Congratulations to Steve Brevidoro, Brevidoro Insurance Agency and Hank Yuloff, Send Out Cards for winning the Remember-A-Member drawing this past month. Both won a free admission to the February Breakfast.



Thank you to **Adam Goldberg of Fresh Brothers** for Hosting the January 13th Breakfast at the Hilton Garden Inn – Calabasas. Fresh Brothers is conveniently located in The Commons at Calabasas and can be reached at 818.225.7555.

2011-2012 Calabasas Business & Community Directory Calabasas Chamber of Commerce™ "Destination Calabasas"

The Calabasas Business & Community Directory is the only local, all color publication, delivered to businesses and residents through out the year. Focusing on the City of Calabasas; the directory highlights key businesses, business leaders and community events.



The Calabasas community is striving forward into a prosperous future. Business is picking up, cash registers are humming, shopping bags are walking out the doors. Join the advertisers who are making a difference. Start by promoting your business locally. Show the community the resilience, innovation, quality and value your business provides.

Look for the Advertising Rate Sheet at the end of this newsletter.

Advertising Opportunities!

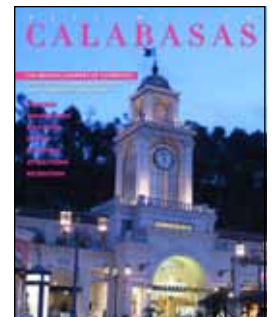
Three great ways to reach the local community:

- ✓ Place a flyer in our monthly newsletter
- ✓ Place an ad in the newsletter
- ✓ Advertise online on the Chamber website

Call the Calabasas Chamber Office at 818.222.5680.

2010-2011 Calabasas Chamber Directory Available at the Chamber

DESTINATION CALABASAS, the 2010-2011 Calabasas Chamber of Commerce Business Directory & Community Guide is available at the Chamber and locations throughout the community. Call the Chamber for additional copies to give away to your customers at 818.222.5680.



C A L E N D A R

FEBRUARY 2011

- | | | |
|---|---|---|
| <p>1 Tuesday, 5:00 p.m.
Deputy Meeting
Chamber Office</p> <p>7 Monday, 12:00 Noon
EGAC Committee Meeting
Riviera Restaurant
23683 Calabasas Rd., Calabasas</p> <p>8 Tuesday, 8:30 a.m. - 10:00 a.m.
Coffee with Carol
Chamber Conference Room
23564 Calabasas Road, #101
Reservations required!</p> | <p>10 Thursday, 7:15 a.m. – 8:45 a.m.
Good Morning, Calabasas!
Chamber Networking Breakfast
Hilton Garden Inn - Calabasas
24150 Park Sorrento, Calabasas</p> <p>16 Wednesday, 5:00 p.m.
P.R. Task Force Committee
Chamber Office</p> <p>21 Monday
President's Day
Chamber Office Closed</p> | <p>22 Tuesday, 5:00 p.m.
Board of Directors Meeting
Acura 101 West</p> <p>24 Thursday, 5:30 - 7:00 p.m.
Business Mixer
Leading Edge Cosmetic
Laser Surgery
23480 Park Sorrento #102B,
Calabasas</p> |
|---|---|---|



MARCH 2011

- | | | |
|---|--|--|
| <p>1 Tuesday, 5:00 p.m.
Deputy Meeting
Chamber Office</p> <p>3 Thursday, 5:30 - 7:00 p.m.
Business Mixer
The Dailey Method
3840 Old Topanga Canyon Road,
Calabasas</p> <p>7 Monday, 12:00 Noon
EGAC Committee Meeting
Riviera Restaurant
23683 Calabasas Rd., Calabasas</p> | <p>8 Tuesday, 8:30 a.m. - 10:00 a.m.
Coffee at the Chamber
Chamber Conference Room
23564 Calabasas Road, #101
Reservations required!</p> <p>10 Thursday, 7:15 a.m. – 8:45 a.m.
Good Morning, Calabasas!
Chamber Networking Breakfast
Hilton Garden Inn - Calabasas
24150 Park Sorrento, Calabasas</p> <p>15 Tuesday, 9:30 a.m.
Education/Green Task Force
Committee Meeting
Chamber Office</p> | <p>16 Wednesday, 5:00 p.m.
P.R. Task Force Committee
Chamber Office</p> <p>17 Thursday, 5:30 - 7:00 p.m.
Business Mixer
TBD</p> <p>22 Tuesday, 5:00 p.m.
Board of Directors Meeting
Acura 101 West</p> |
|---|--|--|

City News

The **2011 City of Calabasas Winter Recreation Brochure** was mailed to all Calabasas residents in early December. The brochure features detailed information about adult and youth classes, senior citizen programs, community news and information, sports activities and much more. Please look for Enrichment classes and other after school programs in the Recreation brochure. The 2011 Winter Recreation brochure is also available online at www.cityofcalabasas.com and paper copies are available at City Hall, the Agoura Hills Calabasas Community Center and the Calabasas Tennis and Swim Center. Classes will run from January to March 2011.

Recycling Matters – On Saturday, February 5, there will be an E-Waste Collection at Albertson's Market (parking lot), 26521 Agoura Road in Calabasas. A second monthly electronic waste event will take place on the 3rd Saturday of the month, February 19, in the Vons Shopping Center parking lot at 23381 Mulholland Drive in Woodland Hills from 10:00 a.m. to 3:00 p.m. The City of Calabasas is on a mission to collect and recycle 150,000 pounds of electronics this year. You can help us achieve this goal and dispose electronic wastes properly.

On Saturday, February 12, from 10:00 a.m. – 2:00 p.m., there will be a Water Base Paint and Used Oil Round-Up at the Calabasas Civic Center, 100 Civic Center Way in Calabasas. Help make Calabasas a cleaner & safer place to live by properly recycling! Accepted wastes: Antifreeze, Automobile Batteries, Used Oil, Oil Filters, and Latex Paint.

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MEMBER-TO-MEMBER TRADING POST

The following discounts are provided by Calabasas Chamber members as a service to other members. Discounts apply only to current members of the Calabasas Chamber of Commerce and are nontransferable. Business owners may post their own member-to-member discounts in the *Calabasas Post* by contacting the Calabasas Chamber at (818) 222-5680.

A Rental Connection
Les Sumpter, (818) 883-7368
10% discount on stock items

Acura 101 West
Asim Ali, (818) 222-5555
Call for special fleet pricing

All Animals Medical Center
Kerry Milliken, DVM & Attila Molnar, DVM, (818) 591-2773
10% off medical service for new clients

All Ways Consulting
Michelle Paquette, (310) 429-7117
20% off first coaching session

Ameriprise Financial Services, Inc.
Christopher C. Soulios, (310) 944-2488
1-hour complimentary consultation

Atmosphere Events and Catering
Dana Rolland, (310) 403-1214
5% off for new clients!! (first time only)

Autism Care and Treatment
Nancy Alspaugh-Jackson (818) 705-1625
Buy 2 tickets to Denim & Diamonds, receive 2 tickets half off

Barry's Ticket Service
Joe Page, (818) 990-8499, ext. 1156
10% off everything

Beauty Collection
Lucinda Maestas, (818) 225-9424
10% off to Chamber Members

Bella Skin Institute
Anna Guanche, M.D., (818) 225-0117
10% off (not good with any other offer)

Berkner Mobile Notary Service
Phil Berkner, (818) 591-7445
\$5.00 off notarization

Alan Berkowitz, Ph.D.
(818) 223-8670
10% off psychological services

BetterMen.org
Wayne M. Levine, M.A., (818) 879-1600
20% off individual coaching services

Blue Table
Gina Marcione, (818) 222-5195
10% discount

Matt Bogosian, Family Law Attorney
(818) 319-2339
Free initial consultation to Chamber members & referrals

C-Zero Consulting
Richard Blackledge, (310) 808-4916
Free initial consultation & Recommendations thru 2009-10

Calabasas Air Conditioning & Heating
Gordon Webb, (818) 222-9236
10% off all services

Calabasas Pharmacy
Brenda Johnson R. Ph., (818) 223-8656
5% off all merchandise & prescriptions

Calabasas Self Storage
Leann Miller, (818) 880-6060
One month free

Canoga Park Heating & Air Conditioning, Inc.
Noam Sharf, (818) 348-4765
10% off parts, installation & service

Canon Business Solutions
John Malone, (818) 871-6714
10% off all systems and solutions

Carnahan & Associates
Tom Carnahan, (818) 884-1500
Donation to charity of your choice

Catering by Falzone
Pat Falzone, (805) 368-1815
10% off catered services

Chase Bank, Calabasas
Jason Fowler, (818) 222-1012
Annual fee waived for 1st year on business line of credit

College Pathways
Steve Burleigh, (818) 223-9089
10% off full service admission package

Consolidated Disposal Service
General Manager, (818) 341-4746
10% off all new customers

CorpNet Incorporation Services
Cindi Sokoloff, (888) 449-2638
\$25 off all purchases; coupon code:chamber-25D

Country Inn & Suites by Carlson
23627 Calabasas Rd., (818) 222-5300
Preferred Corporate Rate

Crumbs Bake Shop
Harley Bauer, (818) 225-9013
15% off

Courtyard Salon
23645 Calabasas Road
Ashraf Rezaie, (818) 222-9252
10% off products and services

David Emanuel Real Estate
(818) 621-9141
1% off commission price when listing your home

Designs of the Interior
Karen Shoener, (805) 418-1890
10% off on all purchases

DJW Design
Diana LaPointe, (818) 730-7215
20% off, one-time only

Drivers Ed Direct
Eric Creditor, (800) 728-1048
\$15 off online drivers ed. or drivers training;
use code "CALCHAM"

Echo Malibu
Karen Rubenstein, (310) 589-2090
Scholarships offered

Eden Surgical & Wellness Center
Board Certified Plastic Surgeons, (818) 444-4244
Free consultation

Evan Ashcraft Foundation
Jane Bright, (818) 703-2026
10% discount on all activities

Fido Fitness
Catherine Cobb, (818) 871-0753
Certificates for varied services

FIX
Rebecca Giles, M.D., (310) 456-5350
20% off Skinscription menu services

Florentyna's A Fine Flower Company
Shirin Paidar (818) 222-2446
10% off any arrangement or gift item

Foreclosure Express
Eric Mirzaian, (818) 878-0254
50% off trustee fees / 20% off other services

Good Nite Inn
Randall Boyd, (818) 880-6000
Special Rate Code GNICORP

Graphic Sales West, Inc.
Randall H. Peltzer, (818) 704-0234
10% off first order

Greathouse Law Firm
Janet Greathouse, (818) 735-0626
20% off all legal services

Greg's Handyman Service
Greg Rader, (818) 340-8284
20% discount off hourly rates

Hidden Chateau & Gardens
Jill Milligan, (818) 610-3228
10% off any purchase

Huntington Learning Center
Mike Kent, (818) 716-0050
\$50 off a Diagnostic Evaluation

In & Out Painting
Joseph Balsano, (818) 880-1447
10% discount

Inner-I Security In Focus
David Scola, (818) 704-1337
10% off any new security system

Jersey Mike's Subs
Lisa & Joe Sutter (818) 880-2600
10% off all purchases

Kevin Lubera Photographer
(818) 679-9768
10% discount

LA Pro Forms Printing
Marc Covert, (818) 775-9500
10% off first order

Law Offices of A. Singer & Associates
Anne Singer, (818) 597-7700
Reduced hourly rate

Leading Edge Cosmetic Laser Surgery
Mitra Tahvidarian, (818) 223-9803
10% off all services (procedures)

Lewis R. Landau, Attorney at Law
(888) 822-4340
Complimentary initial consultation

Leonis Adobe Museum Gift Shop
Doris Butler, Manager, (818) 222-6511
10% off all purchases

William Mitchell Margolin, Attorney at Law
(818) 999-4529
1-hour free consultation

Masterpiece Dance Theatre
Golden Koscuik, (818) 257-2001
10% off "series" purchases, per person

McAllister Office Pavilion
Sally Desmond, (818) 591-3200, x 117
Promo price for Herman Miller Aeron and Mirra chairs

Mi Piacce Italian Restaurant
The Commons at Calabasas, (818) 591-8822
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Susan Orgen, (818) 591-2222
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Deanna Shapiro, (818) 222-2424
Call for member discount

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Joyce Wilmes-Reitz, (818) 591-8270
One free session for Chamber Members

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Matthew Alpert & Josh Corben, (818) 222-9465
10% off all services and eyewear

Malibu/Lost Hills Sheriff's Station

LEROY D. BACA, Sheriff

Community Crime Prevention Tips

Making Sure You've Got What It Takes:

Items You and Your Family Should Have on Hand in Case of Emergency

Getting Set - Think about it this way--you and your family need to get together whatever you will need...

Getting Set

- * Think about it this way--you and your family need to get together whatever you will need to camp out for three days. Assume you'll be out of reach of electricity and running water.
- * You may have many items on hand; you just need to be sure you've assembled them all (or that you can do so quickly) and that you have sufficient quantities of the consumable items.
- * If you are storing items, store them in sealed containers--such as plastic tubs taped shut--if at all possible.
- * Store items in a cool, dry place indoors.
- * Avoid storing items in glass containers unless absolutely necessary.
- * If a complete kit is not possible, list items around the house that need to be in the kit and be prepared to pack them as soon as disaster threatens (for example, a battery-operated radio or medicines that must be refrigerated or taken daily).
- * Check all stored supplies every six months. Rotate out any perishable items (including such things as batteries) and use them for daily needs. Replace them in the kit with fresh supplies. If you have not set aside stored supplies, check your household inventory of key items at least once every month or two.

For Each Person

- * Water--one gallon per day (per person or pet).
- * Food--enough for three meals per person per day. Try to keep on hand canned foods or other prepared foods that don't require cooking or a lot of added water. Stock some energy bars and dried fruit for portability.
- * Clothing--at least two or three complete sets of clothing. Switch them off seasonally when you recheck stored supplies. Include rain gear (even disposable ponchos can help) for everyone and sweaters or heavy coats if the next six months' weather demands it.

Medicines

- Medium to large size first-aid kit
- First-aid instruction book
- Extra bandages, gauze compresses, and first-aid tape
- Antiseptic wipes, creams, etc., as needed
- Pain relief medicines, antacids, cough medicines (including infants'/children's if appropriate)
- Three to four days' supply of medications for each person who is on a regular medical regimen (store copies of prescriptions if possible)
- Disposable latex gloves and household bleach (for disinfection as needed).
- * Bedding, etc.--one sleeping bag or blanket and pillow per person (more for cold weather); one bath towel per person; and (possibly) inexpensive deflated air mattresses.

Especially for Babies

- * Disposable diapers and plastic bags to store used ones; make sure to update stored diapers as the baby grows into new sizes! Bring enough plastic bags to dispose of used diapers twice a day.

Making Sure You've Got What It Takes: Page 2 of 3

A Tradition of Service

- * Formula--securely closed cans of dry formula suitable for your child's needs, enough for several bottles a day.
- * Baby food--consider dry cereals and similar products that are nourishing but offer a long shelf life. If you store food in glass bottles, wrap the bottles well to avoid breakage.
- * Store and use plastic-liner disposable bottles to avoid breakage and to avoid the need for washing, even if your child doesn't use this kind of bottle regularly.
- * Special bedding--a folding playpen or some other secure place for baby to sleep, and blanket/sheets to fit.
- * Toys--a few age-appropriate toys to amuse and distract the baby.
- * Pacifier and/or teething ring--if your child uses one, store a spare.

Especially for Children

- * Consider inviting each child to pack some special things--a favorite toy, book, game, blanket, and so on--into an inexpensive backpack or a special bag, so that each knows favorite items will be available.
- * Store powdered or evaporated milk along with some extra water to reconstitute it as needed. Also consider storing some snack-style foods, such as fruit gels or presweetened cereal.
- * Remember to check children's stored clothing against their growth and new sizes when you check supplies every six months.

Especially for Teens

- * Ask teens what special foods they think should be stored. Let them help assemble supplies and update inventories.
- * Remind them that there will be no television and only a shared radio if power is out. They may want to take responsibility for a battery-operated CD player, earphones, and a supply of batteries and CDs.
- * Urge them to select a few favorite books and perhaps some writing materials (a notebook and pen for journal writing could be good).
- * Ask teens to consider what medications--for example for acne treatments--that they might need.
- * Remind teens to make up a list of addresses and phone numbers for their close friends.

Especially for Older People

- * Remind older people to ensure that their medications are up to date and that they have copies of prescriptions as well as at least a five- to seven-day supply on hand.
- * If any special medical supplies are needed, make sure they are on hand in sufficient quantity at all times.
- * Ask older family members to think about specially treasured items they may want to keep with them, such as jewelry with high sentimental value or a family photo album.
- * Make sure that financial records for older family members are stored securely, either with general family records or in a separate box.
- * Remind older family members to list names, addresses, and phone numbers of relatives whom they may want to contact.
- * **Cooking, Cleaning, and Sanitation Supplies**
- * **Cooking Supplies**
- * Keep a few older pots and pans in storage along with a few basic cooking utensils such as a slotted spoon, ladle, spatula, cooking fork, and serrated-edge knives (which don't need sharpening).
- * Store enough paper plates (two sizes if possible) and bowls to feed those who might be at home.
- * Include sturdy plastic forks, knives, and spoons--at least two complete sets for each person.
- * Store at least two inexpensive manual can openers.

- * For cooking, consider purchasing a "Sterno(tm)" (canned) fuel burner and several cans of the fuel. These can be used safely indoors. If you can cook outside, consider storing a small grill and self-lighting charcoal. Do not use charcoal burners indoors; the fumes can be dangerous in enclosed spaces.

- * Wooden matches--at least a few dozen--in a waterproof container are a must.

Cleaning and Sanitation

- * Pack away at least a dozen or so large (yard-work size) and medium (kitchen-trash size) plastic bags for trash and other debris.
- * Store a small container of dishwashing liquid and a scrubbing-style sponge or two.
- * Make sure to include a bar or two of bath-grade soap.
- * Include any supplies needed for bathing babies, if relevant.
- * Include feminine hygiene supplies if relevant and small, sealable plastic bags in which to dispose of used products.
- * Don't forget toilet paper--probably three to six rolls at minimum.
- * Take along a roll or two of paper towels--always handy.
- * Aluminum foil, plastic wrap, and sealable plastic bags may be useful.

General But Vital

- * Make up a shutdown list--doors locked, water and gas turned off (if directed by authorities), materials in use gathered for storage.
- * Take along a battery-powered radio. Some models can operate by being hand cranked as well. Be sure you have an ample supply of fresh batteries.
- * Have at least one flashlight per person, if possible. Make sure to have several sets of batteries to fit each flashlight.
- * Consider buying a lantern-style, battery-operated light, which can illuminate a small room. Make certain to have a supply of the batteries needed for this light; they can be difficult to locate.
- * If for some reason you elect to store candles, ensure that you also store sturdy, enclosed devices in which to burn them--and don't leave them unattended while they are lighted.
- * Think about packing playing cards, board games, crayons, paper, songbooks, and books that can involve the whole family. They may be the only form of entertainment for a while.
- * Financial records can be vital--copies of marriage, birth, and death certificate; passports; deeds; major loan agreements; account numbers and key phone numbers; lists of various account numbers; and similar papers should already be stored in a fire-safe box. Bring them with you.
- * Consider having some cash on hand. Automatic teller machines may be inoperable.
- * Some inexpensive tools can be lifesavers. A hammer, a saw, several screwdrivers and wrenches, a pair of pliers, and similar tools can be extremely helpful to you and others in emergencies. Glue, duct tape, and similar supplies can come in handy.
- * Autos--make it a family rule that the gas tank is always at least half full. If potential for emergencies is high, keep the tank as full as possible at all times, because if power goes out, gas pumps stop working.
- * Pets need your advance consideration, too. Make sure you have an adequate supply of foods for pets. Consider pet carriers or crates so animals will not roam into danger. Remember leashes and any needed medications. Know shelter policies in case you are directed to evacuate and consider who might care for pets if shelters do not allow them.

If you have any questions, please contact Deputy Shawn Brownell at 818-878-5506.

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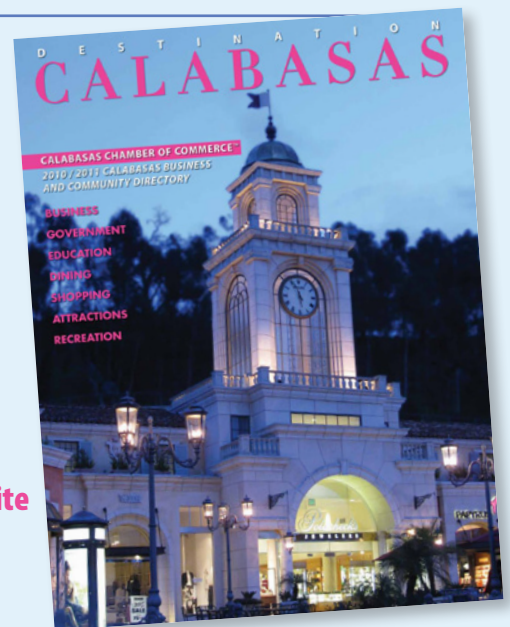
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