

CALABASAS POST

Mission Statement:
The purpose of the Calabasas Chamber of Commerce™ is to enhance and support our members' business success.

MARCH 2011

A CALABASAS CHAMBER OF COMMERCE™ PUBLICATION

WWW.CALABASASCHAMBER.COM

Maureen M. Whalen Appointed New CEO of Calabasas Chamber Business Development Specialist Accepts Reins from Retiring CEO



"We are excited to welcome Maureen Whalen to the Calabasas Chamber for her expertise in business development and her long history of advocacy on the part of business owners and leaders," said Brenda Johnson, Calabasas Chamber Chairman of the Board.

In a career spanning two and a half decades, Whalen has helped increase the effectiveness of business, marketing and public relations strategies for numerous organizations in both the for-profit and non-profit sectors. She has worked with such notable non-profits as the March of Dimes and Ronald McDonald House Charities, and coordinated the feasibility study resulting in a new college-prep high school for at-risk kids in Sacramento. She has been contracted to facilitate management-level training programs for Bank of America, and has developed large-scale special events, including wine festivals and music events throughout California. "As we interviewed many fine candidates who applied for the position, we were continually impressed with Maureen's range and depth of her work experience and knowledge of Chambers. Maureen will be an effective leader for the Chamber and bring it to new heights," stated Carol Washburn.

Whalen's interest in "the business of business" began early in her life. She credits her father, a state government worker, for her early fascination with the way that organizations work. "In high school, I had an open invitation to accompany my dad to his continuing education seminars. I always gravitated toward

those that had to do with communications, specifically the way that people relate to each other within the context of a business," states Maureen. That early interest led her to study Communications and Business at CSU Sacramento. She continued her studies at a graduate level at the then National Institute for Higher Education in Dublin, Ireland (now Dublin City University), and several years later took up graduate work in Human Resources and Organization Development at the University of San Francisco.

Maureen has been active with a number of Chambers in California – Sacramento, Long Beach, Simi Valley and Greater Conejo Valley. "I am pleased to pick up the reins from Carol Washburn," stated Whalen. "Carol has played a vital role in our community from the incorporation of Calabasas as a city, to building over a decade of success for the Calabasas Chamber of Commerce. The board is comprised of highly capable and vibrant business persons. I simply need to keep doing what has been done, and then build upon the framework of success that Washburn and the board members – past and current – have built. The groundwork for further growth and business development has been laid," stated Maureen.

Maureen looks forward to getting to know each of the Chamber members personally, and to helping enhance and support each and every business.



Appetizers and No Host Bar

St. Patty's Day Happy Hour Prices

Business Mixer

Wolf Creek Restaurant

26787 Agoura Road, Calabasas, CA 91302

St. Patrick's Day Celebration

Thursday, March 17

5:30 p.m. until 7:00 p.m.

Admission: FREE Members; \$10 Non-Members

Reservations Required!

To RSVP, call the Chamber at 818.222.5680
or Email: info@calabasaschamber.com

The **CALABASAS POST** is a publication of the Calabasas Chamber of Commerce, 23564 Calabasas Road, Suite 101 Calabasas, CA 91302 818.222.5680 / Fax 818.222.5690 E-mail: info@calabasaschamber.com Office Hours: 9:00 a.m. to 5:00 p.m., M - Th 9:00 a.m. to 1:00 p.m., Friday www.calabasaschamber.com

2011 Board Of Directors

Chairman of the Board

Brenda Johnson (2006)
Calabasas Pharmacy, 818.223.8656

First Vice Chair

Elena Yasno (2008)
Lenka Traveler, 818.222.0252

Vice Chair Finance

Matthew Pime (2006)
New England Financial, 818.999.2800

Vice Chair Governmental Affairs

Martin Seda (2005)
AXA Advisors, LLC, 818.587.4297

Vice Chair Chamber Development

Michelle Paquette (2009)
All Ways Consulting, 310.429.7117

Vice Chair Membership

Travis Rucci (2008)
New England Financial, 818.264.0347

Immediate Past Chair

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ProStyle Image, 818.468.4670

Amanda Beck (2011)
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Jeff Blum (2007)
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805.218.8914

Rick Lemmo (2008)
Caruso Affiliated, 323.900.8100

Jeff Morton (2007)
AmeriFund Lending Group,
818.621.0308

Doug Ridley (2006)
Adelman Enterprises, 805.436.0410

Dana Rolland (2011)
Atmosphere Events and Catering,
310.403.1214

Howard Sommers, Esq. (2011)
Attorney at Law, 818.222.5439

Chamber Staff

Maureen Whalen, President/CEO

Tinalyn Firestone, Business Development
Consultant

Cheryl Frotton, Administrative Assistant

Newsletter Design

Diana LaPointe
DJW Design, 818.730.7215

CHAIRMAN'S MESSAGE

By Brenda Johnson, Calabasas Pharmacy

I would like to take this opportunity to thank the Installation Committee for producing an exciting, fun, and memorable installation dinner in January. I heard many attendees commented to me that it was one of the best ever. So thank you to Elena Yasno, Event Chair; Capt. Doug Ridley our Master of Ceremonies; Marcey and Jerry Viner, American Cancer Society; Igor Yasno, Lenka Traveler; Danny Washburn, TourEiffel; Randall Pelter, Graphic Sales West, Inc. and Cheryl Frotton, Chamber Administrative Assistant. I would also like to congratulate our two award winners, Matthew Pime for receiving the "Chairman's Award" and Jeff Blum for the "Spirit of Calabasas Award." I have worked with both of these gentlemen for the past five years on the board of directors. They are both deserving of the recognition they received for their years of service and dedication to the chamber. I would also like to welcome our new President and CEO, Maureen Whalen, to the Chamber. I am looking forward to working with her this year and to all the exciting ideas she brings with her.



I am often asked what makes the Calabasas Chamber of Commerce so special and I can cite a number of factors. Certainly the caliber of our members, the Chamber staff, and volunteer leaders, but we have something that distinguishes us from other Valley Chambers. Our identity is much stronger because we are part of a distinctive and notable incorporated City with a Mayor, City Council, a City Manager and a full administrative staff. Your chamber works closely with the city as recently evident by our hosting the reception following the Mayor's State of the City Address at City Hall. We also collaborate annually with the City and the Arts Council to produce the extremely successful Calabasas Pumpkin Festival.

Our Calabasas City Council and Chamber are very concerned with quality of life issues for our residents as well as providing a favorable business climate to our retail, commercial, and business owners and employees. Last month the City Council passed an ordinance banning the use of plastic carryout bags. The Chamber sent out a notice of the public hearing to all members businesses in the 91302 zip code so they could voice their concerns and support of the issue.

The Chamber office is proud to promote business and residential relocation to Calabasas by serving as the Visitors Bureau for Calabasas, sending out information packets and connecting the City's website from our own. We track the number of phone calls, visits, and mailing requests we receive and we refer many specific requests for goods and services to local business members.

So, to answer the original question, it takes a close alliance with a great City to have a great Chamber of Commerce and we feel we have both.

LEGISLATIVE UPDATE

By Martin Seda, Economic & Governmental Affairs Committee Chair

The Committee met on February 7th to review issues that are facing our members and community. Initially, our public representatives highlighted various topics affecting their jurisdictions and stakeholders:

1. **Jesse Switzer, representative from the Office of Julia Brownley**, reported that:
 - a. Julia has been a strong supporter of legislation restricting plastic bag usage. She sent a letter to the Calabasas City Council urging them to pass the recent plastic bag ordinance restricting use of plastic bags in the City. The ordinance has since been passed unanimously by the Council.
 - b. Julia is also considering the inclusion of a state-wide Plastic Bag Bill as part of her 2011 legislative agenda.

See Legislative Update, page 4

GOOD MORNING, CALABASAS!

Jeff Morton from AmeriFund Lending Group will moderate the *Good Morning Calabasas! Breakfast* on Thursday, March 10th starting at 7:15 a.m. at the Hilton Garden Inn – Calabasas. The program format is **Tabletop Networking**. Make your reservation today and bring plenty of business cards to share and company brochures for the Marketing Display table. Don't forget to rehearse your 30-second business introduction.



Thank you to Marcey Verity-Viner from the American Cancer Society moderating the February Breakfast program. Special thanks to the following people for their generous door prizes at the February Breakfast: Angie Dawson, **Drivers Ed Direct**; **Bob J. Epstein, Attorney at Law**; **Fred Gaines, Attorney at Law**; Wayne Levine, **Bettermen.org**; Karyn Noskin, **Melaleuca**; Sue Orgen, **SRO Business Solutions, Inc.**; Shirin Paidar, **Florentyna's A Fine Flower Company** and Saleem Saleem, **RMS Direct, Inc.** Bringing a door prize to the Breakfast is a great way to publicize your business!

Chamber members and the general public are invited to attend the monthly Breakfast program. The cost is \$15 Members; \$18 for Non-Members. Please call Cheryl Frotton at 818.222.5680 to make your reservation. No shows will be charged.

March Breakfast Sponsors:

Patch

Patch.com
Jennifer Pastorini
(310) 621-3814



Susan Sommers

Canada: 905.889.6029
USA: 818.222.5439
powersourceforwomen@gmail.com
powersourceforwomen.com

March Luncheon

Farewell to Carol Washburn

Thursday, March 24, 2011

11:30 p.m. to 1:30 p.m.

Calabasas Country Club
4515 Park Entrada, Calabasas

Admission: \$40 per person

RSVP to Cheryl at 818.222.5680 or email,
info@calabasaschamber.com



Did You Know?

For each business referred to the Chamber, you will receive a \$25 discount on your membership dues



The February Breakfast program held at the Hilton Garden Inn Calabasas was the setting for introducing the Calabasas Chamber's newest members who received their Member Plaques. (L-r) **Mitra Tahvildarian, Leading Edge Cosmetic Laser Surgery**; **Alexandre Hillairet, La Vie Acupuncture Clinic**; **Gloria Lopez, Glo Hair Salon**; **Jordan Reghetti, My Bella Tan**; **Tinalyn Firestone, Chamber Business Development Consultant** and **Mike Sanders, Winston Promotions**.

WELCOME, NEW MEMBERS

CALABASAS AIR CONDITIONING & HEATING - Offers air conditioning, heating and solar energy design, sales, service, installation and repair for residential, commercial and industrial locations.

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Gloria Lopez

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Calabasas, CA 91302
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glohairsalon.com

LUCY MARTIN - Lucy Martin for Calabasas City Council 2011.

Keeping Calabasas in business.
Keeping business in Calabasas.
Our town. Our time.
Vote Lucy Martin on March 8th.
(818) 225-0050
spoons216@aol.com

LEADING EDGE COSMETIC LASER SURGERY – The first complete skin rejuvenation center in Calabasas, offering superior services including skin stem cell therapy, facial sculpture, various lasers, organic non-preservative skin care products and sciero-therapy.

Mitra Tahvildarian

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(310) 403-5711
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LA VIE ACUPUNCTURE CLINIC -

Licensed in Acupuncture and Oriental Medicine.

Alexandre Hillairet, L.Ac.

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Legislative Update *Continued from page 2*

- c. The State Budgeting process appears to be on a faster track this year than in the recent past. Republicans are being courted by proposals of \$12+B in cuts.
 2. **Cynthia Scott, representative from Supervisor Zev Yaroslavsky Office**, reviewed some key items:
 - a. Discussions have begun between the State and Counties on a Realignment Proposal that would primarily shift the cost and delivery of criminal justice and human services programs from the state to the counties.
 - b. The county is in the process of trying to recapture funds due from Federal Agencies for the Medical Cal Program.
 - c. Community Redevelopment Agencies (CRAs) may become a casualty of the deficit reduction process.
 - d. The supervisor continues to oppose using any taxpayer funds for building a new professional football stadium.
 3. **Kara Seward, representative from the Office of Fran Pavley**, shared the following items:
 - a. The Senator is working on her legislative agenda for this year that will also tie into her work in several key committees including Natural Resources and Water; Energy, Utilities and Communications; Environmental Quality; and Transportation and Housing.
 - b. Recently she has joined the Governor in asking the public to vote on whether they would accept cuts to education and public safety. The Governor's budget relies on voter's approving a tax extension to prevent these cuts.
 4. **Calabasas City Planning – Glenn Michitsch, a senior representative from the Calabasas City Planning Department**, commented on the following issues:
 - a. A meeting will be held with homeowner groups on February 17th to refine the current ordinance for locating cell towers in residential communities. Most community opposition to date has related to perceived health issues.
 - b. A revised application for 179 dwelling units has been received from developers of the Calabasas Inn site.
 - c. The Village of Calabasas project is being reviewed. It currently includes 131 condominium units plus retail space.
 - d. MRT Headwaters Corner Project is moving ahead with grant funding as a demonstration project for green building. It will include upgrades to parking, restrooms, and a new classroom will be constructed.In addition, the committee discussed the new "plastic bag" ordinance that was approved by the Calabasas City Council and received a copy of the measures that will be appearing on the March LA City Ballot. The United Chambers of Commerce (UCC) will be discussing whether to support or oppose these measures at its next meeting.
- Our next committee meeting will be on March 7th at 12 Noon at the Riviera Restaurant in Calabasas. If you need further directions, please call the Chamber at 818. 222.5680.

Thank You to Our Installation Silent Auction Donors

Al Rosenberg, Beds Unlimited
 Catherine Cobb, Fido Fitness & Shaklee
 Clay Andrews, Warner Center Marriott Hotel
 Doug Ridley, Adelman Enterprises, Inc.
 Elena Yasno, Lenka Traveler
 Jacqueline and Michael Souza, Souza & Associates, Inc.
 James Richwine, Calabasas Country Club
 Josh Morgan, Duke's Malibu
 Kimberly Bordonaro, ProStyle Image
 Lucie Volotzky, Beds Unlimited
 Marcey and Jerry Viner, American Cancer Society
 Sherry Thomas-Blaka, Blush Boutique

Special Thanks to:

Invitation Design – Diana LaPointe, DJW Design
 Photographer – Richard Chudy, RC Digital Design
 Master of Ceremonies – Doug Ridley,
 Adelman Enterprises, Inc.
 Floral Designer – Rhonda Burton
 Room Décor – Barbara McDaniel, Prudential CA Realty
 Calabasas Country Club – Steve Sosnowski

and the Committee:

Elena Yasno, Event Chair (Lenka Traveler)
 Marcey Verity-Viner – American Cancer Society
 Jerry Viner – American Cancer Society
 Igor Yasno – Lenka Traveler
 Danny Washburn – TourEiffel
 Randall Pelter – Graphic Sales West, Inc.
 Cheryl Frotton, Chamber Administrative Assistant



The Chamber welcomes Glo Hair Salon. (L-r) Marcey Verity-Viner, American Cancer Society; Carol Washburn, Chamber President/CEO; **Kellee Lee, Receptionist; Amanda Lopez, Hairdresser; Gloria Lopez, Owner;** Jacqueline Souza, Souza & Associates, Inc.; Saleem Saleem, RMS Direct, Inc.; Dana Rolland, Atmosphere Events and Catering. Glo Hair Salon is located at 4774 Park Granada, #8A in Calabasas. For more information, visit: glohairsalon.com.

Order Your Personal Magnetic Name Badge



For the low price of \$12, receive a distinctive green magnetic badge with engraved white lettering to publicize your business at functions you attend. You may place your badge order through the Chamber office at 818.222.5680.



The San Fernando Valley Business Journal hosted their **Tenth Annual Women In Business Awards** reception and program on February 16th at the Warner Center Marriott. More than 100 past honorees from 2002 through 2010 representing the top working women in the greater San Fernando Valley region attended the program. Shown (l-r) Carol Washburn, past honoree for Not-For-Profit Leadership (2007); Jason Schaff, Editor SFVBJ; Brenda Johnson, Calabasas Chamber Chairman of the Board and Stephanie Warren from VICA and past Calabasas Chair (2006 and 2007).

RC

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COFFEE WITH MAUREEN

A monthly meet and greet at the Calabasas Chamber of Commerce office where members can come and discuss their business with our President and CEO, Maureen Whalen and members of our Deputy Committee. Together, we will help you find ways to best utilize your membership and help you succeed with your business goals. We encourage you to write out your business goals for this year and bring them with you.

Advance reservations are required and space is limited to foster an intimate atmosphere where everyone will be able to discuss their needs. **Next "Coffee" is on March 8th.**

Reserve your spot by calling (818) 222-5680 today!

Remember-A-Member

Congratulations to **Brenda Johnson, Calabasas** and **Susan Sarich, SusieCakes** for winning the Remember-A-Member drawing this past month. Both won a free admission to the March Breakfast.



Calabasas Mayor Barry Groveman presented the **13th annual Mayor's State of the City Address** on Monday, Jan. 31 at the Calabasas Civic Center in Founders Hall. Groveman reviewed the city accomplishments from the past year and outlined goals for the future with a focus on city finances and public safety. The Address was followed by a reception hosted by the Calabasas Chamber of Commerce. (L-r) Kimberly Bordonaro, Calabasas Chamber Immediate Past Chairman of the Board; Brenda Johnson, 2011 Chair; Mayor Groveman; Carol Washburn, Chamber President and CEO and Stephanie Warren, Past Chair 2006 and 2007.

2011-2012 Calabasas Business & Community Directory Calabasas Chamber of Commerce™ "Destination Calabasas"

The Calabasas Business & Community Directory is the only local, all color publication, delivered to businesses and residents through out the year. Focusing on the City of Calabasas; the directory highlights key businesses, business leaders and community events.



The Calabasas community is striving forward into a prosperous future. Business is picking up, cash registers are humming, shopping bags are walking out the doors. Join the advertisers who are making a difference. Start by promoting your business locally. Show the community the resilience, innovation, quality and value your business provides.

Look for the Advertising Rate Sheet at the end of this newsletter.

MEMBER NEWS



All Ways Consulting President, Michelle Paquette, to host online radio show **"Marketing Matters"** for Big Media USA. For more than a decade, Michelle Paquette has worked with local businesses and start-up companies in the areas of marketing, public relations and, in recent years, social media. Taking companies to the next frontier of business development

is her specialty. In 2007, she founded All Ways Consulting, a marketing/public relations firm which provides the tools to assist businesses with learning the most effective strategies to market their products and/or services. Michelle's strength is her "thinking outside of the box" marketing tools. Besides running her own business, she is a motivational speaker and a published author.

"Marketing Matters" is dedicated to identifying business passion and translating it into business success. The show will be part of the Big Media USA's Expert/Leaders Network, which runs on-demand, free of charge on the Big Media USA Network site www.bmbc.tv.

THANK YOU, RENEWING MEMBERS

1980
Chase Bank

1983
Calabasas Historical Society

1992
Motion Picture & TV Fund

1993
Awards and More...

1995
Studio Air Conditioning
Quality Parking Service, Inc.
Las Virgenes Municipal Water District
Michael Brockman

1996
Malibu Canyon Apartments

1997
Diagnostic Automation/Cortez Diagnostics, Inc.
New Millennium Homes

1998
Calabasas Village

1999
Canoga Park Heating & A/C, Inc.

2001
Hilton Garden Inn – Calabasas

2003
Inner-I Security In Focus
Calabasas Orthodontics
Raw Inspiration

2004
McAllister Office Pavillion
AXA Advisors, LLC

2005
Mary Sue Maurer

2006
I.C.O.N Salon
Thomas Safran & Associates
NOW Messenger Service

2008
Hub International Insurance Services, Inc.
New England Financial, A MetLife Affiliate

2009
California Recycles

2010
Graphic Sales West, Inc.

Member Spotlight

Michael Higginbotham, AXA Advisors, LLC

Michael Higginbotham has been a life long local resident, growing up in the West San Fernando Valley, attending local schools, and graduating from California State University, Northridge with a degree in Business and Finance. He has been married to his wife Manijeh for 21 years and lives in West Hills.



He has been a member in the Calabasas Chamber for the past four years, and an active participant of the Deputy Committee. The primary focus of the Deputies is to welcome new members to the Chamber, as well as assist the Board of Directors with the various Chamber events that occur throughout the year.

Michael is a dedicated financial professional whose work experience includes 22 years in the Financial and Banking Industries, and is a financial consultant representing AXA Advisors, LLC in the Los Angeles, Ventura, and Santa Barbara counties. He is Series 7 and 66 registered with FINRA (Financial Industry Regulatory Authority), and holds Life and Health Insurance licenses for the States of CA, AZ, and NV.

Michael's objective in his practice is to develop ongoing relationships with clients to help them review and revise their financial plans through each life stage. His practice includes working with both individuals and small business owners. The process that he follows includes:

1. Meeting with the client to review their current financial situation, as well as identify and prioritize the client's concerns.
2. Provide a wide variety of information on financial subjects to help clients make informed decisions.
3. Work with the client to develop strategies designed to meet their short, medium, and long term goals.
4. Implement the agreed upon strategies.

Michael believes that the most important aspect of the Client/Advisor relationship is to stay in contact with the client to monitor the implemented strategies. On going meetings (annual, 6-month, as needed) are important to help the client stay informed as to the progress on achieving the targeted goals. You can email Michael at: michael.higginbotham@axa-advisors.com. Visit: www.axa-equitable.com.

The named individual offers securities and investment advisory services through AXA Advisors, LLC (NY, NY 213-314-4600), member FINRA, SIPC, and offers annuity and insurance products through AXA Network Insurance Agency of California, LLC.

ACURA
101 West

■ 24650 Calabasas Rd., Calabasas, CA 91302

Asim Ali
General Manager


ACURA

(818) 222-5555
Fax (818) 222-6847
www.acura101west.net

C A L E N D A R

MARCH 2011

- | | | |
|--|--|--|
| <p>1 Tuesday, 5:00 p.m.
Deputy Meeting
Chamber Office</p> <p>3 Thursday, 5:30 - 7:00 p.m.
Business Mixer
The Dailey Method
3840 Old Topanga Canyon Road,
Calabasas</p> <p>7 Monday, 12:00 Noon
EGAC Committee Meeting
Riviera Restaurant
23683 Calabasas Rd., Calabasas</p> | <p>8 Tuesday, 9:00 a.m. - 10:00 a.m.
Coffee with Maureen
Chamber Conference Room
23564 Calabasas Road, #101
Reservations required!</p> <p>10 Thursday, 7:15 a.m. – 8:45 a.m.
Good Morning, Calabasas!
Chamber Networking Breakfast
Hilton Garden Inn - Calabasas
24150 Park Sorrento, Calabasas</p> <p>15 Tuesday, 9:30 a.m.
Education/Green Task Force
Committee Meeting
Chamber Office</p> | <p>16 Wednesday, 5:30 p.m.
P.R. Task Force Committee
Chamber Office</p> <p>17 Thursday, 5:30 - 7:00 p.m.
St. Patrick's Day
Business Mixer
Wolf Creek Restaurant &
Brewing Company
26787 Agoura Road, Calabasas</p> <p>22 Tuesday, 5:00 p.m.
Board of Directors Meeting
Acura 101 West</p> |
|--|--|--|

APRIL 2011

- | | | |
|---|--|--|
| <p>4 Monday, 12:00 Noon
EGAC Committee Meeting
Riviera Restaurant
23683 Calabasas Rd., Calabasas</p> <p>5 Tuesday, 5:00 p.m.
Deputy Committee Meeting
Chamber Office</p> <p>12 Tuesday, 9:00 a.m. – 10:00 a.m.
Coffee with Maureen
Chamber Office
RSVP Required</p> | <p>14 Thursday, 7:15 a.m. – 8:45 a.m.
Good Morning Calabasas!
Chamber Networking Breakfast
Hilton Garden Inn – Calabasas
24150 Park Sorrento, Calabasas</p> <p>19 Tuesday, 9:30 a.m.
Education/Green Task Force
Committee Meeting
Chamber Office</p> <p>20 Wednesday, 5:30 p.m.
P.R. Task Force Committee
Chamber Office</p> | <p>21 Thursday, 5:30-7:00 p.m.
Business Mixer
TBD</p> <p>26 Tuesday, 5:00 p.m.
Board of Directors Meeting
Acura 101 West</p> |
|---|--|--|



City News

The **City of Calabasas** will host the annual **Arbor Day Celebration** on Saturday, March 19, at Gates Canyon Park located at 25801 Thousand Oaks Blvd. in Calabasas. The event begins with a tree planting for kids at 9:30 a.m. and a Los Angeles County Smart Gardening workshop also beginning at 10:00 a.m. The workshop will feature information about how to get a great looking yard while using less water, energy and wasting fewer resources. Get tips on backyard composting, worm composting, grass recycling, water-wise gardening, and fire-wise gardening. Interested Los Angeles County residents may also purchase a backyard composting bin and a worm-composting bin at discounted prices. The official Arbor Day Ceremony and Tree Planting will take place at 11:30 a.m. The event is free and residents are welcome to get involved in helping create a beautiful and healthy environment in Calabasas.

2011 Earth Day Celebration/Green Expo – The **City of Calabasas** is hosting its annual Earth Day Celebration/Green Expo on Saturday, April 2, from 1:00 p.m. – 5:00 p.m. The event will be held at the Las Virgenes Creek Restoration Site on Agoura Road. City of Calabasas Environmental Services Division would like to invite your company/agency to participate in this event. You will be provided with on 6-foot long table to set up your educational and promotional materials. Your logo will be added to the Earth Day/Green Expo flyer. The exhibitor application is attached following the newsletter and is due no later than March 28, 2011.

For more information, please visit the City of Calabasas website or contact Daniel Pankau, at (818) 224-1682 or via email at dpankau@cityofcalabasas.com.



Diana LaPointe
Graphic Designer

14947 Burbank Blvd., #103
Sherman Oaks, CA 91411
Telephone 818.730.7215

diana@djwdesign.net
www.djwdesign.net

2011-2012 Calabasas Business & Community Directory

Calabasas Chamber of Commerce™

"Destination Calabasas"

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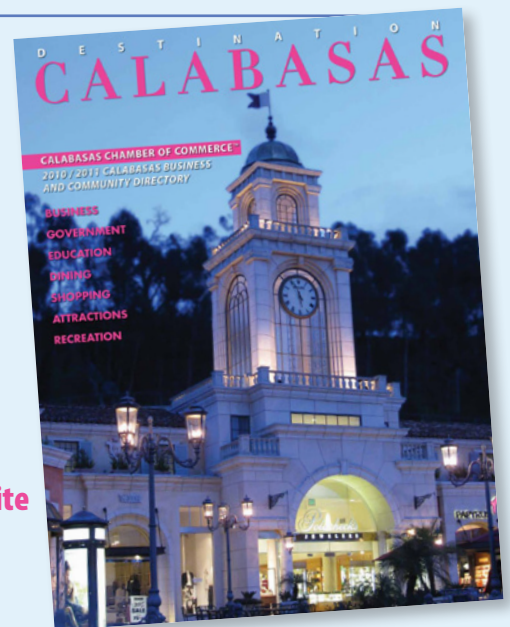
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- » **Recreation & Entertainment**
- » **Not only in Print, but online with a direct link to your website**



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MEMBER-TO-MEMBER TRADING POST

The following discounts are provided by Calabasas Chamber members as a service to other members. Discounts apply only to current members of the Calabasas Chamber of Commerce and are nontransferable. Business owners may post their own member-to-member discounts in the *Calabasas Post* by contacting the Calabasas Chamber at (818) 222-5680.

A Rental Connection

Les Sumpter, (818) 883-7368
10% discount on stock items

Acura 101 West

Asim Ali, (818) 222-5555
Call for special fleet pricing

All Animals Medical Center

Kerry Milliken, DVM & Attila Molnar, DVM, (818) 591-2773
10% off medical service for new clients

All Ways Consulting

Michelle Paquette, (310) 429-7117
20% off first coaching session

Ameriprise Financial Services, Inc.

Christopher C. Soulios, (310) 944-2488
1-hour complimentary consultation

Atmosphere Events and Catering

Dana Rolland, (310) 403-1214
5% off for new clients!! (first time only)

Autism Care and Treatment

Nancy Alspaugh-Jackson (818) 705-1625
Buy 2 tickets to Denim & Diamonds, receive 2 tickets half off

Barry's Ticket Service

Joe Page, (818) 990-8499, ext. 1156
10% off everything

Beauty Collection

Lucinda Maestas, (818) 225-9424
10% off to Chamber Members

Bella Skin Institute

Anna Guanache, M.D., (818) 225-0117
10% off (not good with any other offer)

Berkner Mobile Notary Service

Phil Berkner, (818) 591-7445
\$5.00 off notarization

Alan Berkowitz, Ph.D.

(818) 223-8670
10% off psychological services

BetterMen.org

Wayne M. Levine, M.A., (818) 879-1600
20% off individual coaching services

Blue Table

Gina Marcione, (818) 222-5195
10% discount

Matt Bogosian, Family Law Attorney

(818) 319-2339
Free initial consultation to Chamber members & referrals

C-Zero Consulting

Richard Blackledge, (310) 808-4916
Free initial consultation & Recommendations thru 2009-10

Calabasas Air Conditioning & Heating

Gordon Webb, (818) 222-9236
10% off all services

Calabasas Pharmacy

Brenda Johnson R. Ph., (818) 223-8656
5% off all merchandise & prescriptions

Calabasas Self Storage

Leann Miller, (818) 880-6060
One month free

Canoga Park Heating & Air Conditioning, Inc.

Noam Sharf, (818) 348-4765
10% off parts, installation & service

Canon Business Solutions

John Malone, (818) 871-6714
10% off all systems and solutions

Carnahan & Associates

Tom Carnahan, (818) 884-1500
Donation to charity of your choice

Catering by Falzone

Pat Falzone, (805) 368-1815
10% off catered services

Chase Bank, Calabasas

Pooran Safavi, (818) 222-1012
Annual fee waived for 1st year on business line of credit

Consolidated Disposal Service

General Manager, (818) 341-4746
10% off all new customers

CorpNet Incorporation Services

Cindi Sokoloff, (888) 449-2638
\$25 off all purchases; coupon code:chamber-25D

Country Inn & Suites by Carlson

23627 Calabasas Rd., (818) 222-5300
Preferred Corporate Rate

Crumbs Bake Shop

Harley Bauer, (818) 225-9013
15% off

Courtyard Salon

23645 Calabasas Road
Ashraf Rezaie, (818) 222-9252
10% off products and services

David Emanuel Real Estate

(818) 621-9141
1% off commission price when listing your home

Designs of the Interior

Karen Shoener, (805) 418-1890
10% off on all purchases

DJW Design

Diana LaPointe, (818) 730-7215
20% off, one-time only

Drivers Ed Direct

Eric Creditor, (800) 728-1048
\$15 off online drivers ed. or drivers training;
use code "CALCHAM"

Eden Surgical & Wellness Center

Board Certified Plastic Surgeons, (818) 444-4244
Free consultation

Florentyna's A Fine Flower Company

Shirin Paidar (818) 222-2446
10% off any arrangement or gift item

Foreclosure Express

Eric Mirzaian, (818) 878-0254
50% off trustee fees / 20% off other services

Good Nite Inn

Randall Boyd, (818) 880-6000
Special Rate Code GNICORP

Graphic Sales West, Inc.

Randall H. Peltier, (818) 704-0234
10% off first order

Greathouse Law Firm

Janet Greathouse, (818) 735-0626
20% off all legal services

Greg's Handyman Service

Greg Rader, (818) 340-8284
20% discount off hourly rates

Hidden Chateau & Gardens

Jill Milligan, (818) 610-3228
10% off any purchase

Huntington Learning Center

Mike Kent, (818) 716-0050
\$50 off a Diagnostic Evaluation

In & Out Painting

Joseph Balsano, (818) 880-1447
10% discount

Inner-I Security In Focus

David Scola, (818) 704-1337
10% off any new security system

Jersey Mike's Subs

Lisa & Joe Sutter (818) 880-2600
10% off all purchases

Kevin Lubera Photographer

(818) 679-9768
10% discount

LA Pro Forms Printing

Marc Covert, (818) 775-9500
10% off first order

Law Offices of A. Singer & Associates

Anne Singer, (818) 597-7700
Reduced hourly rate

Leading Edge Cosmetic Laser Surgery

Mitra Tahvildarian, (818) 223-9803
10% off all services (procedures)

Lewis R. Landau, Attorney at Law

(888) 822-4340
Complimentary initial consultation

Leonis Adobe Museum Gift Shop

Doris Butler, Manager, (818) 222-6511
10% off all purchases

William Mitchell Margolin, Attorney at Law

(818) 999-4529
1-hour free consultation

Masterpiece Dance Theatre

Golden Koscuik, (818) 257-2001
10% off "series" purchases, per person

McAllister Office Pavilion

Sally Desmond, (818) 591-3200, x 117
Promo price for Herman Miller Aeron and Mirra chairs

Mi Piacce Italian Restaurant

The Commons at Calabasas, (818) 591-8822
15% off lunch

MMP Printing & Digital Graphics

Pamela Berg, (818) 891-8282
10% off all products & services

Montessori of Calabasas

Dehini Wiratunga, (818) 222-0232
\$100 discount on registration fee for chamber members

New England Financial, A MetLife Affiliate

Matthew Pime, (818) 999-2800
Complimentary retirement income analysis

NOW Messenger Service

Jeff Sommer, (818) 774-9111
First local delivery free (up to \$50 value); open an account
& receive a 15% discount for 60 days and 5% thereafter

On Graphics Design Associates

Jeff Oliver, (818) 591-0033
One time discount on creative services

Payroll Plus

Jim Meadville, (818) 772-4530
No set-up fee

Pests R Us

Harold Matthews, (818) 340-4286
10% discount

PGM Technical Services

Michael Ebbeson, (818) 887-2406
10% off hourly rates

PHILLIPS Law Office

Carolyn Phillips, (818) 331-1700
One-hour consultation for Chamber members at no charge

Pierce Brothers Valley Oaks-Griffin Memorial Park

Erin Hickey, (818) 889-0902
10% off any services

Preferred Searches

Michelle Rubin, (818) 880-5775
10% off standard fee

Quality Parking Service

Ben Akbary, (818) 382-6699
10% discount on valet parking

Rambling Rose Floral & Events

Linda Lee, (818) 347-7774
10% off all local orders

Anita Rathee, D.D.S., M.P.H.

(818) 348-8898
"Get to Know Us Special"

Raymond James & Associates, Inc.

Jeff Blum, RPC, (805) 373-5682
Complimentary business needs analyses

RC Digital Design

Richard Chudy, (818) 702-0879
20% off design services, first order only

Red Ginger Sushi & Thai

Nokkie Phonpiamoin, (818) 591-8055
15% off food purchase (excludes all beverages, alcohols,
Happy Hour pricing). Not valid with other offer.

Renewal Spa & Nails

Mary Ha & Kirstie Ngo, (818) 223-8696
10% off on services over \$35

RMS Direct, Inc.

Saleem M. Saleem, (818) 707-2625
Special Discounts for Chamber Members

Schnitman Chiropractic

Roni Schnitman, D.C. (818) 224-4034
20% discount on chiropractic services.

Silverstone Consulting
Robert Silverstone, (310) 359-8482
20% discount on initial transaction

Lawrence G. Simons, O.D.
(818) 871-9898
10% off eye examinations and eyewear

Souza & Associates, Inc.
Jacqueline Souza, (818) 223-9647
Free consultation

SRO Business Solutions, Inc.
Susan Orgen, (818) 591-2222
1st hour free bookkeeping services

Take Shape for Life
Jami Taguchi, (818) 585-4403
20% off services to Chamber members

Tapis Rouge Events
Erika Wirkkala, (818) 425-0998
15% reduced fee

Team Play Events
Jamie Rose Plum, (818) 889-3336
10% discount on all event equipment

Torgan-Beard-Fernandez Dental Group
Nancy Davis, (818) 225-0046
10% courtesy discount

Trinity Salon & Spa
Sophia Corbett, (818) 340-6693
10% off to members

Vibrance Health Services
Dr. Darren Clair (818) 255-7544
20% off all purchases

White House Properties
Deanna Shapiro, (818) 222-2424
Call for member discount

Wilmes-Reitz Psychological
Joyce Wilmes-Reitz, (818) 591-8270
One free session for Chamber Members

Wink Optometry
Matthew Alpert & Josh Corben, (818) 222-9465
10% off all services and eyewear

Malibu/Lost Hills Sheriff's Station

LEROY D. BACA, Sheriff

Community Crime Prevention Tips

Kids: ONLINE SAFETY TIPS

Going online can open up doors to discovery, adventures, and games. But it can be just as risky as crossing a busy street. It's important to make your time online is the wonderful experience it's supposed to be. You can do just that by following the tips that are listed below.

As always, you should talk with your parents or a trusting adult if you have questions about these tips or anything else.

- | | | |
|--|---|--|
| <input type="checkbox"/> Tell your parents or guardian if you see something that makes you uncomfortable. | <input type="checkbox"/> Don't use your computer or cell phone to bully anyone. | Above all, make sure you talk with your parents about any question you might have about what's right or wrong about your internet or cell phone use. Your cyber safety is a family affair! |
| <input type="checkbox"/> Let your parents know who you talk to online. | <input type="checkbox"/> If someone sends you an email or text message that is saying mean things about you or someone else, don't respond. Show the message to your parent or guardian. | |
| <input type="checkbox"/> Never give out your full name or address. | | If you have any questions, please contact Deputy Shawn Brownell at (818) 878-5506. |
| <input type="checkbox"/> Talk with your parents about the dangers of meeting new friends online. | <input type="checkbox"/> Don't forward a mean or vulgar email or text message. | |
| <input type="checkbox"/> Ask your parents for their permission before you buy anything on line or sign up for anything. | <input type="checkbox"/> Don't send an email or message from your camera phone that contains a picture of someone else, especially a picture they might not like, without that person's permission. | |
| <input type="checkbox"/> If you download music or movie files onto your computer, don't steal. Check out the rules of pay-per-download services. | | |

A Tradition of Service