

CALABASAS POST

Mission Statement:
The purpose of the Calabasas Chamber of Commerce™ is to enhance and support our members' business success.

AUGUST 2011

A CALABASAS CHAMBER OF COMMERCE™ PUBLICATION

WWW.CALABASASCHAMBER.COM

Calabasas Chamber Celebrates Last Months of Summer with Music Festival

More than 1,000 people are expected to gather at Calabasas' Juan Bautista De Anza Park on September 10 to enjoy an evening of music, wine, food and socializing under the late summer sky. R&B legend Jeffrey Osborne will be headlining the evening's entertainment, with world-class musicians



Noel Webb and the "first lady of smooth jazz" Gail Jhonsen warming up the stage. Comedian Jay Lamont and Latin Jazz performers L.A. Mambo Combo will round out this exciting event.

The **Evening under the Stars Music Festival** is the brainchild of Woodland Hills artist Noel Webb, founder of

Labrador Entertainment, and West Hills resident Michael Patterson, proprietor of the BBQ Club Entertainment Company. His award-winning restaurant of the same name – the Barbeque Club – will be featuring great Creole-Cajun food and the Calabasas Chamber of Commerce will host the beer & wine (and more) pavilion. All proceeds from the Chamber's booth will benefit the chamber's work in support of business and the community. "It's not just a concert," Webb told the Calabasas Parks, Recreation and Education Commission at a recent meeting. "It's almost like a block party - comfortable, with colleagues and friends all getting together to enjoy a music festival."



The Calabasas Music Festival Calabasas Chamber of Commerce & The Commons of Calabasas

Present a Special Prelude to
Evening under the Stars Music Festival

In concert
Grammy nominated
"First Lady of Smooth Jazz"



Gail Jhonsen & Jazz in Pink

The Commons Courtyard (near Marmalade)
Saturday, Aug. 27, 2011
7:00 pm

\$15.00 Donation supports the Calabasas Chamber of Commerce
Order tickets online at www.calabasasmusicfestival.com
Group Code: Commons

Evening under the Stars
Music Festival

Saturday, September 10, 2011

Concert 5:00 PM

Grounds open at 4:00 PM

Tickets:

VIP Seating \$120 - Public / \$100 Special Chamber Rate*
General \$50 / \$40 Special Chamber Rate*

*Special Ticket Pricing for
Chamber Members and Friends at
www.calabasasmusicfestival.com

Must use Group Code: "CalabasasChamber"

The **CALABASAS POST** is a publication of the Calabasas Chamber of Commerce, 23564 Calabasas Road, Suite 101 Calabasas, CA 91302 818.222.5680 / Fax 818.222.5690 E-mail: info@calabasaschamber.com Office Hours: 9:00 a.m. to 5:00 p.m., M - Th 9:00 a.m. to 1:00 p.m., Friday www.calabasaschamber.com

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Cheryl Frotton, Administrative Assistant/
Membership Coordinator

Newsletter Design

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CHAIRMAN'S MESSAGE

By **Brenda Johnson**, *Calabasas Pharmacy*

Summer is a wonderful time to relax with family and friends, enjoying the California sunshine and perhaps traveling a bit. While these may be the "Lazy Days of Summer," your chamber is busy producing programs to support our mission statement, "To enhance and support our member's business success."

We are creating a new program to help our new members get to know the chamber and each other. It has been nicknamed the "Big Buddy" Program. We would like to partner each new member with a "Big Buddy" to serve as their "Big Brother/Big Sister" to introduce them to the chamber, show them programs to help grow their business, and connect them with other chamber members they could collaborate with. If you would like to meet our newest members and serve as a "Big Buddy," contact the chamber staff. What a great way to help yourself by helping others! Even if you are an "old" member and would like a "Big Buddy" to show you the ropes and / or help you see opportunities through a "fresh set of eyes," we will be happy to connect you with one.

Knowledge is the key to success! A brain trust of knowledge exists right here in our membership base. I strongly encourage you to get to know your fellow members through our monthly breakfast, mixers, and events. It always delights me to overhear a conversation between members during one of our events which leads to an enthusiastic exchange of business cards and the scheduling of a follow-up meeting.

I hope you can take a little time to relax, vacation, spend time with your family; the summer goes by too quickly not to!



LEGISLATIVE UPDATE

By **Martin Seda**, *Economic & Governmental Affairs Committee Chair*

Due to the Fourth of July Holiday, the Committee did not hold its usual meeting. **Our next committee meeting will be on August 1st at 12 Noon at the Riviera Restaurant in Calabasas.** If you need further directions, or if you are interested in joining the EGAC Committee, please call the Chamber Office at 818-222-5680.

Have a Ball with Networking!

Join us for the August Breakfast and catch the myriad of business opportunities available!



Thursday, August 11, 2011
7:15 a.m.

Hilton Garden Inn
24150 Park Sorrento
Calabasas, CA 91302

Members: \$20.00 Non-Members: \$25.00

The ball is in your court!

GOOD MORNING, CALABASAS!

Bob Epstein, Attorney-at-Law will moderate August's **Good Morning Calabasas!** On Thursday, August 11, we'll gather for breakfast and networking at 7:15 a.m. at the Hilton Garden Inn – Calabasas. Make your reservation today and bring plenty of business cards to share...and don't forget company brochures for the Marketing Display table. Why not highlight a new feature or service this month with a new 30-second business introduction?



Thank you to Jeff Morton of AmeriFund Lending Group for moderating the July Breakfast program.

Did you know that bringing a door prize to the Breakfast is a great way to publicize your business!

Chamber members and the general public are invited to attend the monthly Breakfast program. **The cost is \$20 Members; \$25 for Non-Members.** Please call Cheryl Frotton at 818.222.5680, or e-mail your reservation to August Breakfast. No shows will be charged.



Studio X Ribbon Cutting and Business Mixer

Studio X

26560 Agoura Road, #111, Calabasas

Thursday, August 18th

5:30 p.m.

Refreshments and Networking

Admission: FREE Members; \$10 Non-Members

RSVP Preferred

Please call the Chamber Office at 818.222.5680
or email, info@calabasaschamber.com

Thank You to our July Breakfast Sponsors!

Youth Services Network Ray Armstong

11336 Camarillo Street #306
West Toluca Lake, CA 91602
(818) 849-8917

ray@youthservicesnetwork.org

Muse School Jamie Estill

1666 Las Virgenes Canyon Road
Calabasas, CA 91302
(818) 880-5437

jestill@museschool.org



Motivated Crowd - Attendees of the July Breakfast gather around speaker Gavin Hope (pictured - middle). Gavin, top sales trainer for the Tom Hopkins Organization, motivated guests with his insights and probing questions about the way we work and how we make things happen (or - conversely - why we sometimes don't)!



Hostess Cindi Sokoloff of MyCorporation, Chamber Deputy Marcey Verity-Viner and Chamber Membership Coordinator Cheryl Frotton pose for a picture at the business mixer held July 21 in the lovely courtyard of MyCorporation's Calabasas office!

WELCOME, NEW MEMBERS

OMEGA BOUTIQUE – Omega, the official timekeeper for the Olympics and now the PGA of America starting July 2011. Located in Westfield Topanga.

Kaylin Shin, Boutique Manager

6600 Topanga Canyon Blvd., Space 26
Canoga Park, CA 91303
(818) 888-3327 Fax (818) 888-6832
www.omegawatches.com

OPTIONS FOR LIFE FOUNDATION – The mission of the Options for Life Foundation is to provide resources for alternative and complementary medicine to those facing life-threatening disease. Our mission is to make it possible for those in need to have “options” in their healthcare.

Jacqueline Kidd, President & Co-Founder

23564 Calabasas Road #204
Calabasas, CA 91302
(818) 222-0242 Fax (818) 222-0595
www.offl.org

STEP IT UP TODAY, INC. FRIENDS OF CALABASAS HIGH SCHOOL FOOTBALL - Our organization provides fundraising support for local community needs including Calabasas High School Football.

Ronit Levy, CEO

P.O. Box 8744
Calabasas, CA 91302
(818) 585-4052
www.chscoyotefootball.com

**ACURA
101 West**

24650 Calabasas Rd., Calabasas, CA 91302

Asim Ali
General Manager

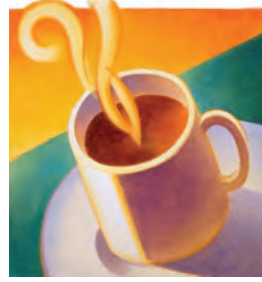


(818) 222-5555
Fax (818) 222-6847
www.acura101west.net

**Do you need a comfortable space
for a small-group meeting
or client conference?**
Consider the Calabasas Chamber of Commerce!

- **Conference Table with Seating for up to 10**
- **Light refreshments and/or catering available**
- **Pre-Arranged Parking Arrangements**

**Call for availability and pricing
818-222-5680**



A MORNING WITH MAUREEN

A monthly meet and greet at the Calabasas Chamber of Commerce office where members can come and discuss their business with our President and CEO, Maureen Whalen and members of our Deputy Committee. Together, we will help you find ways to best utilize your membership and help you succeed with your business goals. We encourage you to write out your business goals for this year and bring them with you.

Advance reservations are required and space is limited to foster an intimate atmosphere where everyone will be able to discuss their needs. **Next “Morning” is on Wednesday, August 17th at 9:00 a.m.**

Reserve your spot by calling (818) 222-5680 today!



(L-R) Matt Miller and Jamie Reiff of Studio X / Smacky Productions enjoy “Mornings with Maureen” camaraderie with Tim Johnson of Studio X (center), Marriage and Family Therapist Denise Payne and Maureen Whalen, Chamber President / CEO.



The July Breakfast program held at the Hilton Garden Inn Calabasas was the setting for introducing the Calabasas Chamber's newest members who received their Member Plaques. (L-r) Ray Armstrong, Youth Services Network; Tim Johnson, Studio X; Bonnie Mulholland and David Becker, Keller Williams Realty and Chamber President / CEO Maureen Whalen.

THANK YOU, RENEWING MEMBERS

1986

Acura 101 West

1987

Lucove, Say & Company

1989

Rotary Club of Calabasas

1990

Raymond James & Associates, Inc.

1991

Kilroy Realty, LLP

1992

Money Mailer of Calabasas

1993

*Calabasas Auto Spa
The Cheesecake Factory Bakery, Inc.*

1995

*“Bee Jay” Farmer
White House Properties – Deanna Shapiro*

1996

Michael’s Pizza

1998

Mid Valley Properties

1999

Theodore

2000

*Calabasas Veterinary Center
California Wildlife Center*

2001

Prudential California Realty – Marc and Rory Shevin

2002

*Prudential California Realty – Barbara McDaniel
Employment Development Department*

2004

*RMS Direct, Inc.
Critical Capital Management, Inc.*

2006

Bob J. Epstein, Attorney at Law

2007

Command Performance Catering and Event Production

2008

*SFVBNI, Inc.
Irwin Zigmond, CPA*

2009

*Lavaggio – The Art of Auto Detailing
Florentyna’s A Fine Flower Company*

2010

*The Summit at Calabasas
California Lutheran University
Matt Bogosian, Esq. - Certified Family Law Specialist*

...From the desk of the Chamber Sheriff

Chamber Sheriff Amanda Beck and her Deputies: Working to assure arresting hospitality for members and guests!

This month I'd like to extend a huge thanks to “Connections” Sponsors & Attendees, particularly to **Lavaggio – The Art of Detailing** - and to **BigMedia USA**. This first “Connections” event was enjoyed by all, and brought together members of the Calabasas Chamber with members of the Bruin Professionals, CEO Groups and Angel Investors. Below are some of the evening's highlights!



Danny Levine of Awards and More and Lydia Derian of Lavaggio show off their own “Connection!”



Mr. & Mrs. Nelson Tucker (AKA Mr. & Mrs. “The Wine Guy!”).

Charitable Works

The Chamber is pleased to introduce a new feature this month by member and non-profit consultant **Laura Levinsky**, a nonprofit executive with over twenty years experience in both paid and volunteer positions. Laura has worked with such notable organizations as Special Olympics, the T.R.E.A.C.H. Foundation, Arthritis Foundation, Jay Nolan Community Services, P.A.L.S and Well-Suited. Most recently she served as the de facto Executive Director for the American Foundation for Suicide Prevention in Southern California (AFSP). Look for **Charitable Works** on page 6 of this month's newsletter.

CALENDAR

AUGUST 2011

- | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1 Monday, 12:00 Noon
EGAC Committee Meeting
Riviera Restaurant
23683 Calabasas Rd., Calabasas</p> <p>2 Tuesday, 5:00 p.m. - 6:00 p.m.
Deputy Committee Meeting
Chamber Office</p> <p>11 Thursday, 7:15 a.m. – 8:45 a.m.
Good Morning Calabasas!
Chamber Networking Breakfast
Hilton Garden Inn – Calabasas
24150 Park Sorrento, Calabasas</p> <p>16 Tuesday, 9:00 a.m.
Education/Green Task Force
Committee Meeting
Chamber Office</p> | <p>17 Wednesday, 9:00 a.m.
Morning with Maureen
Chamber Conference Room
23564 Calabasas Rd. #101
Reservations Required!</p> <p>17 Wednesday, 5:00 – 6:00 p.m.
Chamber Public Relations Task Force
Chamber Office</p> <p>18 Thursday, 5:30 p.m.
Business Mixer & Ribbon Cutting
Studio X
26560 Agoura Road #111, Calabasas</p> <p>23 Tuesday, 5:00 p.m.
Board of Directors Meeting
Acura 101 West</p> | <p>27 Saturday
Rose Goldwater Birthday/
Awards Ceremony
Warner Center Marriott</p> <p>27 Saturday, 7:00 p.m.
Gail Jhonson & Jazz in Pink
Concert at the Commons</p> <p>30 Tuesday, 6:00 p.m. - 8:00 p.m.
Mega Mixer & Ribbon Cutting
with Canoga Park/West Hills
Chamber
Oral Surgery & Implant Center
22142 Sherman Way,
Canoga Park</p> |
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KAY'S Korner

Tips for on-line marketing success from Kay Wallace, Founder of Tools 2 Connect



How Do You Eat An Elephant?

If you are one of the many people feeling pressured about using social media, sending newsletters, posting videos or even joining the new Google+ platform, you are not alone. It can be so overwhelming that people don't know where to start or what to do - even if you have a detailed marketing plan. I am here to tell you to stop feeling pressured or guilty if you haven't jumped on the social media bandwagon yet. The

Internet is not going away. Neither is social media. You can conquer your fears by choosing one platform at a time and taking it slowly. Take the "social media elephant" and eat it one bite at a time. There are so many platforms to choose from and there is not necessarily a right or wrong one for your business. If hiring a professional is not in your budget, or if you want to tackle the beast yourself, then I recommend you get proper training to avoid too many mistakes. There are plenty of seminars, workshops, books and webinars to help you gain the confidence you need. Try choosing one platform and develop a strategy. Then, be consistent. Once you have mastered your first platform, move on to the next one. Soon you will notice that you have eaten the entire social media elephant...one bite at a time!

Charitable Works

Bringing you news of people and organizations dedicated to making our world a better place. By Laura Levinsky, Non-Profit Consultant

Times are tough, everyone knows that. Unfortunately, when times get tough, nonprofits take a double hit. Donations go down and the need for services goes up.

Our local nonprofits need our support now more than ever. So how can we help, even if we can't afford to increase our charitable giving? One way is to get creative in how we view "giving." Here are a few ways to do so:

- 1) We all have to shop, so why not let our trip to the store also generate a donation? Ralphs, Vons and Albertsons all have Club Card programs – each gives a portion of the amount you spend to charity. Log into the store website and find out how to register your card for charity. Then just swipe your card when you shop. It maybe be just a few pennies here and there, but if we all do it, those pennies quickly turn into thousands of dollars.
- 2) Check out the companies offering daily coupon deals (i.e. Screamin' Coupons). Many offer money to charities whose donors sign up for email blasts - and they receive a portion of the price

for each deal purchased. You get a great discount and your favorite charity gets a donation. Those few cents can add up to big money over time.

- 3) Finally, make it a matter of pennies. The base of the Statue of Liberty was paid for by school children of New York City collecting pennies in glass jars. Hundreds of small children asking everyone they knew for pennies paid for the base of the Statue that symbolizes all the great things about our country. Surely if they can do that, we can all drop our spare change into a container every day.

Whether through club card programs, daily deals or collecting change, we can, like those New York school children, change the landscape of our communities for the better.



Calabasas Chamber Announces Summer Internet Radio Special!

You can have your very own line-up of internet interviews - available on-demand 24/7 for the promotion of your products and services to clients, prospects, and company VIP's
AND BigMediaUSA PAYS FOR YOUR CHAMBER MEMBERSHIP!



The Starter Show Package*

6 interview show package - \$1,199 (\$199 per interview)

INCLUDES 6-MONTHS CALABASAS CHAMBER MEMBERSHIP DUES (Renewal or New!)**

The Interview-a-Month Show Package*

12 interview show package - \$2,100 (\$175 per interview)

INCLUDES ONE-YEAR CALABASAS CHAMBER MEMBERSHIP DUES (Renewal or New!)**



The Two-Interviews-Per-Month, Plus one Bonus Interview Per Quarter Show Package (a total of four extra interviews)*

28 interview show package - \$4,000 (\$143 per interview)

INCLUDES ONE-YEAR CALABASAS CHAMBER MEMBERSHIP DUES (Renewal or New!)**

4-Pack of Additional Interviews with any of the above programs - \$700

***Interest-Free Financing Available as follows:**

The Starter Show Package - 6 interviews (\$1,199) **The Interview a Month Show Package (\$2,100)**
\$650 to start and \$650 due in 60 days \$1,150 to start and \$1,150 due in 60 days

The Two Interviews Per Month Plus one Bonus Interview Per Quarter Package (\$4,000)
\$2,200 to start and \$2,200 due in 60 days

All Packages include:

- ✓ One episode page with optimized content and your photo and bio
- ✓ Receive professional media coaching for your interviews
- ✓ Each show professionally edited
- ✓ Links to your site from Big Media Broadcasting Company
- ✓ Links to your web site from BMBC & Social Media
- ✓ Map link to your location when appropriate
- ✓ Episode Summaries Written and Posted to Maximize SEO

****The Starter-Show Package includes a Bonus Certificate (value \$150) from BigMediaUSA applicable toward Calabasas Chamber Annual Membership Dues. Interview-a-month and Two-interviews-a-month packages include a Bonus Certificate (value \$305) from BigMediaUSA applicable toward Calabasas Chamber of Commerce annual Membership Dues. Financed packages are eligible for Bonus Certificate upon payment-in-full of show package.**

BigMediaUSA.com

Calabasas
CHAMBER OF COMMERCE™

WOODLAND HILLS-TARZANA



CHAMBER OF COMMERCE

WOODLAND HILLS~TARZANA CHAMBER OF COMMERCE

SAVE THE DATE!
SATURDAY, AUGUST 27, 2011
Warner Center Marriott, Woodland Hills

Please Join Us for the

Rose
GOLDWATER

LIFETIME ACHIEVEMENT GALA
Celebrating her 80th Birthday & 70 Years of Volunteerism

Presenting Sponsor

Westfield

Benefiting the Children of
Boys & Girls Club of the West Valley
Haven Hills
Pacific Lodge Youth Services
Woodland Hills-Tarzana Chamber of Commerce
Community Benefit Foundation

hosted by

Woodland Hills-Tarzana Chamber of Commerce

Our Children of Today are the Leaders of Tomorrow

TICKETS

\$125.00 per person - Table of 10 - \$1,000.00

Sponsorship Opportunities Available

Honorary Event & Evening Tribute Co-Chairs, Bert & Jane Boeckmann

Lifetime Achievement Award – Rose Goldwater

Opening Remarks – Richard Katz

Master of Ceremonies – Wink Martindale

For more information call:

Lois Curran-Klein – (818) 438-1904 or Woodland Hills-Tarzana CC – (818) 347-4727

Black Tie Optional

Federal Tax I.D. #45-0975689

Woodland Hills~Tarzana Chamber of Commerce

20121 Ventura Blvd. Suite 204

Woodland Hills, CA 91364 (818) 347-4737

www.woodlandhillsc.com



CALABASAS POST RATE SHEET

With a monthly circulation of 1,000 subscribers and additional newsletters distributed throughout the community, the Calabasas Post is an excellent way to attract customers for your business or event.

- **Ads must be received by the 15th of the proceeding month your ad is to appear.**

CAMERA READY ARTWORK MUST BE PROVIDED

Format: Digital files needed, PDF, JPG or TIFF accepted.

BUSINESS CARD SIZE

Size: 1/8 page, 3.8" x 2.3"

1 month	\$ 50.00
6 months	\$220.00
1 year	\$400.00

HALF PAGE

Size: 7.75" x 4.75"

1 month	\$ 140.00
6 months	\$ 770.00
1 year	\$1,400.00

QUARTER PAGE

Size: 3.8" x 4.75"

1 month	\$ 75.00
6 months	\$412.50
1 year	\$750.00

FULL PAGE

Size: 7.75" x 9.7"

1 month	\$ 275.00
6 months	\$1,512.50
1 year	\$2,750.00

ADDITIONAL ADVERTISING OPPORTUNITIES

***Website banner** advertising on our award winning website
www.calabasaschamber.com

***Mailing Labels** for your direct mail pieces or announcements
\$50 per set

*Flyers can be electronically inserted in the Calabasas Post for \$150 per month
Artwork must be received by the 15th of the month proceeding the month in which
the flyer is to appear.

(Format: 8.5" x 11", PDF file)

**Questions? Contact Cheryl Frotton at the Chamber office
(818) 222-5680 – Email: info@calabasaschamber.com**



**ADVERTISE ONLINE WITH THE
CALABASAS CHAMBER OF COMMERCE!
CONNECT WITH BUSINESS, COMMUNITY...
THE WORLD!**

Calabasas is an affluent area with savvy consumers and progressive businesses. Don't miss the opportunity to reach this upscale community and offer your products or services to the many consumers, business owners and visitors who utilize our Web site to find what they're looking for. Online advertising is quick, easy and effective!

We offer three different sizes of banners with three month, six month and one year terms so finding a program that fits your budget is easy. Link your banner to your Web site or e-mail address. Sample banner ads are shown below. Please fill out the attached Website Advertising Insertion Order and get started on increasing your exposure and building your business today!

Have questions? Contact Cheryl Frotton at (818) 222-5680 or send an e-mail to info@calabasaschamber.com



HEADER BANNER
(468 x 60 pixels)



FEATURE BANNER
(242 x 120 pixels)



STANDARD BANNER
(120 x 60 pixels)

VISIT OUR WEBSITE
WWW.CALABASASCHAMBER.COM



WEBSITE ADVERTISING INSERTION ORDER

Please send immediately to: Cheryl Frotton

23564 Calabasas Road • Suite 101 • Calabasas, CA • 91302

Phone: (818) 222-5680 • Fax: (818) 222-5690 • e-mail: info@calabasaschamber.com • www.calabasaschamber.com

I/we hereby authorize the Calabasas Chamber of Commerce and/or its agents to place a Web banner advertisement on the Calabasas Chamber of Commerce Website. The specifics of the order are detailed below:

Name (requester) _____ Company _____

Address _____

Phone _____ Fax _____

Web site URL _____ E-mail _____

PAGE TO PLACE BANNER ON - First choice _____ Second choice _____

STEP ONE - Find the basic rate for your selected banner ad: (enter the amount in Step One in box below)

Banner type	3 month term	6 month term	12 month term
Standard Banner	\$150.00	\$250.00	\$450.00
Feature Banner	\$250.00	\$350.00	\$625.00
Header Banner	\$325.00	\$450.00	\$750.00

(Additional charge for premium positioning on Home Page - add 20% to above amounts)

STEP TWO - One-time banner set-up fee for the selections you've chosen.

I am supplying the banner \$25.00 Standard \$50.00 Feature \$65.00 Header \$75.00
(supplied banner must be correct size or it will be rejected)

Enter the dollar amount from STEP 2 in the box below.

Set-up fee includes installation of your banner ad on the Calabasas Chamber of Commerce Website. If we are designing your banner, the set-up fee covers the cost of designing your banner and includes up to 2 revisions of the initial design. Additional revisions are subject to additional design fees.

COST OF ADVERTISING

STEP 1 **Basic Rate** ----- \$ _____

STEP 2 **Set-up fee** ----- \$ _____

TOTAL AMOUNT DUE \$ _____

PAYMENT METHOD CHECK VISA MASTERCARD AMERICAN EXPRESS

CREDIT CARD NUMBER _____ EXPIRATION DATE _____

Authorized by: Signature _____ Date _____

Print name _____

The person signing this form must be an individual who has been designated by your organization as a person who has the authority to place this order for the advertising space or other services indicated. If you do not have such authority, do not sign this document.

Calabasas Pumpkin Festival
Saturday, October 15 and Sunday, October 16, 2011
De Anza Park, 3701 Lost Hills Road, Calabasas

CALABASAS PUMPKIN FESTIVAL
VOLUNTEER SIGN-UP APPLICATION
(PLEASE PRINT)

The exciting Calabasas Pumpkin Festival is just around the corner!
We are in need of volunteers to assist with the various activities at the Festival.
If you would like to help, please complete this application.

Name: _____ **Age if under 21:** _____
Address: _____
City: _____ **Zip** _____
Daytime phone #: _____ **Evening phone** _____
Email Address: _____

AVAILABILITY

Saturday, October 15 () 9:30 am – 1:30 pm () 1pm – 5:30 pm
() All Day 9:30 am – 5:30 pm
Sunday, October 16 () 9:30 am – 1:30 pm () 1pm – 5:30 pm
() All Day 9:30 am – 5:30 pm

**You may email, fax or send this form to: Calabasas Chamber of Commerce,
23564 Calabasas Road #101, Calabasas, CA 91302 Fax: (818) 222.5690
Email: mwhalen@calabasaschamber.com**



LEROY D. BACA, Sheriff

Community Crime Prevention Tips

PREVENTING THEFT OF PERSONAL PORTABLE ELECTRONICS

DON'T LET E-THIEVES RUIN YOUR DAY

Who hasn't heard the ring tone of a cell phone while on a bus, in a subway car, or even while walking down the street?

Doesn't almost everyone have a cell phone these days?

Portable electronics are more popular than ever. Surveys show that more than 270 million Americans have a cell phone and Americans own more than 100 million iPods. Teens in particular carry all types of electronic devices including cell phones, portable music players, digital cameras, calculators, and laptop computers with them every day. What you may not know is that young people age 12 to 17 are far more likely to be victims of property crimes and specifically the theft of personal items than adults, according to figures from the U.S. Department of Justice.

Follow the below tips to help keep your property safe.

Don't show off your property. Keep electronic devices hidden from view when not in use.

Don't make yourself a target. When using cell phones or music players in public, stay alert to what else is going on.

Leave valuables at home. If you don't absolutely need one of your portable electronic devices during the school day, you should leave them at home. Most schools don't accept responsibility for stolen personal property.

Never leave your valuables unattended. Most items are stolen because they are left unattended. Tossing a backpack on a table while getting in the lunch line or leaving it on the bench next to a gym locker may lead to theft of the backpack or something inside it. Ask a friend to watch your things until you return.

Secure lockers at all times. Many students report that their belongings are stolen from lockers. Lockers can be broken into easily, especially if they are not properly closed. Make sure your locker is shut tightly at the top, middle, and bottom. Don't share your combinations with anyone. Gym lockers are the most vulnerable to theft because they are often left unlocked, and changing rooms are not usually monitored by security guards or cameras.

Protect your valuables if left in a car. If you drive to school, **never leave valuables in plain view inside the car**, even when it's locked. Valuables should be placed in the trunk, or at least out of sight. Buy car radios and CD players that can be removed and locked in the trunk. Remember, school parking lots are often deserted during the school day, and car thieves know it.

Report thefts immediately. You should immediately report any theft to your school resource officer, security staff, or to law enforcement. When reporting a theft, you will be asked to state the date, time and location of the incident. Prompt reporting and having the serial numbers is an important factor in recovering stolen items and in catching the thief.

Recovering Stolen Items

Stolen items may seem gone for good, but some times they can be recovered. It all depends on what steps are taken before the theft. Keep a record of all of the valuables you take to school this includes each item's color, make, model, serial number, and any other identifying information.

It is important to remember that everyone can play a role in preventing theft of personal electronic devices in schools and communities by making sure that personal property is carefully watched or secured at all times.

If you have any questions, please contact Deputy Shawn Brownell at (818) 878-5506.

MEMBER-TO-MEMBER TRADING POST

The following discounts are provided by Calabasas Chamber members as a service to other members. Discounts apply only to current members of the Calabasas Chamber of Commerce and are nontransferable. Business owners may post their own member-to-member discounts in the *Calabasas Post* by contacting the Calabasas Chamber at (818) 222-5680.

A Rental Connection

Les Sumpter, (818) 883-7368
10% discount on stock items

Acura 101 West

Asim Ali, (818) 222-5555
Call for special fleet pricing

All Animals Medical Center

Kerry Milliken, DVM & Attila Molnar, DVM, (818) 591-2773
10% off medical service for new clients

All Ways Consulting

Michelle Paquette, (310) 429-7117
20% off first coaching session

Ameriprise Financial Services, Inc.

Christopher C. Soulios, (310) 944-2488
1-hour complimentary consultation

Atmosphere Events and Catering

Dana Rolland, (310) 403-1214
5% off for new clients!! (first time only)

Autism Care and Treatment

Nancy Alspaugh-Jackson (818) 705-1625
Buy 2 tickets to Denim & Diamonds, receive 2 tickets half off

Barry's Ticket Service

Joe Page, (818) 990-8499, ext. 1156
10% off everything

Beauty Collection

Lucinda Maestas, (818) 225-9424
10% off to Chamber Members

Bella Skin Institute

Anna Guancho, M.D., (818) 225-0117
10% off (not good with any other offer)

Berkner Mobile Notary Service

Phil Berkner, (818) 591-7445
\$5.00 off notarization

Alan Berkowitz, Ph.D.

(818) 223-8670
10% off psychological services

BetterMen.org

Wayne M. Levine, M.A., (818) 879-1600
20% off individual coaching services

Blue Table

Gina Marcione, (818) 222-5195
10% discount

Matt Bogosian, Family Law Attorney

(818) 319-2339
Free initial consultation to Chamber members & referrals

C-Zero Consulting

Richard Blackledge, (310) 808-4916
Free initial consultation & Recommendations thru 2009-10

Calabasas Air Conditioning & Heating

Gordon Webb, (818) 222-9236
10% off all services

Calabasas Pharmacy

Brenda Johnson R. Ph., (818) 223-8656
5% off all merchandise & prescriptions

Calabasas Self Storage

Leann Miller, (818) 880-6060
One month free

Canoga Park Heating & Air Conditioning, Inc.

(818) 348-4765
10% off parts, installation & service

Canon Business Solutions

John Malone, (818) 871-6714
10% off all systems and solutions

Carnahan & Associates

Tom Carnahan, (818) 884-1500
Donation to charity of your choice

Celebration Portraits

Stephanie Miller, (310) 210-9560
20% off all purchases

Chase Bank, Calabasas

Pooran Safavi, (818) 222-1012
Annual fee waived for 1st year on business line of credit

Consolidated Disposal Service

General Manager, (818) 341-4746
10% off all new customers

Crumbs Bake Shop

Harley Bauer, (818) 225-9013
15% off

Courtyard Salon

23645 Calabasas Road
Ashraf Rezaie, (818) 222-9252
10% off products and services

Diamonds and Champagne Wholesale Jewelers

Grandma Sharon Rose, (805) 660-9336
Special pricing on jewelry repair

DJW Design

Diana LaPointe, (818) 730-7215
20% off, one-time only

Drivers Ed Direct

Eric Creditor, (800) 728-1048
\$15 off online drivers ed. or drivers training;
use code "CALCHAM"

Eden Surgical & Wellness Center

Board Certified Plastic Surgeons, (818) 444-4244
Free consultation

Florentyna's A Fine Flower Company

Shirin Paidar (818) 222-2446
10% off any arrangement or gift item

Foreclosure Express

Eric Mirzaian, (818) 878-0254
50% off trustee fees / 20% off other services

Good Nite Inn

Randall Boyd, (818) 880-6000
Special Rate Code GNICORP

Graphic Sales West, Inc.

Randall H. Pelter, (818) 704-0234
10% off first order

Greathouse Law Firm

Janet Greathouse, (818) 735-0626
20% off all legal services

Greg's Handyman Service

Greg Rader, (818) 340-8284
20% discount off hourly rates

Hidden Chateau & Gardens

Jill Milligan, (818) 610-3228
10% off any purchase

Huntington Learning Center

Mike Kent, (818) 716-0050
\$50 off a Diagnostic Evaluation

In & Out Painting

Joseph Balsano, (818) 880-1447
10% discount

Inner-I Security In Focus

David Scola, (818) 704-1337
10% off any new security system

Jersey Mike's Subs

Lisa & Joe Sutter (818) 880-2600
10% off all purchases

Kevin Lubera Photographer

(818) 679-9768
10% discount

LA Pro Forms Printing

Marc Covert, (818) 775-9500
10% off first order

Law Offices of A. Singer & Associates

Anne Singer, (818) 597-7700
Reduced hourly rate

Leading Edge Cosmetic Laser Surgery

Mitra Tahvildarian, (818) 223-9803
10% off all services (procedures)

Lewis R. Landau, Attorney at Law

(888) 822-4340
Complimentary initial consultation

Leonis Adobe Museum Gift Shop

Doris Butler, Manager, (818) 222-6511
10% off all purchases

Masterpiece Dance Theatre

Golden Koscuik, (818) 257-2001
10% off "series" purchases, per person

McAllister Office Pavilion

Sally Desmond, (818) 591-3200, x 117
Promo price for Herman Miller Aeron and Mirra chairs

Montessori of Calabasas

Dehini Wiratunga, (818) 222-0232
\$100 discount on registration fee for chamber members

New England Financial, A MetLife Affiliate

Matthew Pime, (818) 999-2800, ext. 363
Complimentary retirement income analysis

NOW Messenger Service

Jeff Sommer, (818) 774-9111
First local delivery free (up to \$50 value); open an account & receive a 15% discount for 60 days and 5% thereafter

On Graphics Design Associates

Jeff Oliver, (818) 591-0033
One time discount on creative services

Denise Payne, LMFT

(805) 501-4598
10% discounted fee for services

Payroll Plus

Jim Meadville, (818) 772-4530
No set-up fee

PGM Technical Services

Michael Ebbeson, (818) 887-2406
10% off hourly rates

PHILLIPS Law Office

Carolyn Phillips, (818) 331-1700
One-hour consultation for Chamber members at no charge

Pierce Brothers Valley Oaks-Griffin Memorial Park

Erin Hickey, (818) 889-0902
10% off any services

Preferred Searches

Michelle Rubin, (818) 880-5775
10% off standard fee

Quality Parking Service

Ben Akbary, (818) 382-6699
10% discount on valet parking

Anita Rathee, D.D.S., M.P.H.

(818) 348-8898
"Get to Know Us Special"

Raymond James & Associates, Inc.

Jeff Blum, RPC, (805) 373-5682
Complimentary business needs analyses

RC Digital Design

Richard Chudy, (818) 702-0879
20% off design services, first order only

Renewal Spa & Nails

Mary Ha & Kirstie Ngo, (818) 223-8696
10% off on services over \$35

RMS Direct, Inc.

Saleem M. Saleem, (818) 707-2625
Special Discounts for Chamber Members

Royal Service Air Conditioning & Heating

Noam Sharf, (626) 281-8848
10% discount for Chamber members

Silverstone Consulting

Robert Silverstone, (310) 359-8482
20% discount on initial transaction

Lawrence G. Simons, O.D.

(818) 871-9898
10% off eye examinations and eyewear

Souza & Associates, Inc.

Jacqueline Souza, (818) 223-9647
Free consultation

SRO Business Solutions, Inc.

Susan Orgen, (818) 591-2222
1st hour free bookkeeping services

Tapis Rouge Events

Erika Wirkkala, (818) 425-0998
15% reduced fee

Team Play Events

Jamie Rose Plum, (818) 889-3336
10% discount on all event equipment

Torgan-Beard-Fernandez Dental Group

Nancy Davis, (818) 225-0046

10% courtesy discount

Trinity Salon & Spa

Sophia Corbett, (818) 340-6693

10% off to members

White House Properties

Deanna Shapiro, (818) 222-2424

Call for member discount

Wilmes-Reitz Psychological

Joyce Wilmes-Reitz, (818) 591-8270

One free session for Chamber Members

Wink Optometry

Matthew Alpert & Josh Corben, (818) 222-9465

10% off all services and eyewear