

# CALABASAS POST

SEPTEMBER 2010

A CALABASAS CHAMBER OF COMMERCE™ PUBLICATION

WWW.CALABASASCHAMBER.COM

**Mission Statement:**  
The purpose of the Calabasas Chamber of Commerce™ is to enhance and support our members' business success.

## Save the Date!

### “Up Close and Personal”

Featuring:



Captain Joseph H. Stephen Jr.  
County of Los Angeles Sheriff's Department

**Thursday, September 23**

**5:30 p.m. to 7:00 p.m.**

**Calabasas Civic Center – Founders Hall**  
200 Civic Center Way, Calabasas

Captain Joe Stephen will discuss his law enforcement career and the Sheriff's Department that is responsible for 5 contract cities. The Station employs 153 sworn officers and covers a total of 180 square miles.

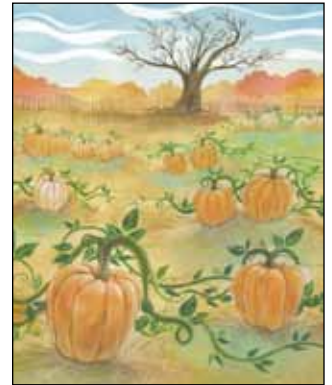
See Stephen's bio on page 6.

**Open to Chamber Members and the Public**  
**Admission is FREE!**

To RSVP, call the Chamber at 818.222.5680  
or Email: [info@calabasaschamber.com](mailto:info@calabasaschamber.com)

## Celebrate Fall! Calabasas Pumpkin Festival October 16th and 17th

With summer behind us, it's prime time to indulge in this fall's upcoming ultimate event, the Calabasas Pumpkin Festival! The Calabasas Chamber of Commerce is partnering with the City of Calabasas and the Calabasas Arts Council to present a weekend of family fun on Saturday, October 16 and Sunday, October 17 from 10:00 a.m. until 5:00 p.m. at DeAnza Park in Calabasas. **“There**



**will be an abundance of pumpkins and plentiful activities for the whole family,”** says Jeff Morton, Chair of the Pumpkin Festival. **“You can participate as a sponsor or volunteer to work in an area on the day of the event.”**

Due to the overwhelming response of last year's Business Expo, the Chamber is offering 36 business booths that will be strategically located in an area named the Business District with an interactive Fun Zone. **“We anticipate 30,000 people from the community and neighboring area to connect with our Chamber business professionals,”** commented Carol Washburn.

For more information on **Sponsorship Opportunities**, participating in the **Business Expo** and to **Volunteer** your time you may download and print the applications at: [calabasaspumpkinfestival.com](http://calabasaspumpkinfestival.com).

Look for the colorful Festival flyer inside these pages for a list of activities and entertainment you won't want to miss!

## Welcome to Our Newly-Elected Board Members!



**Dana Rolland**

is the Owner and Sales Manager of Atmosphere Events and Catering, a full service catering and event planning company. She is a Los Angeles native and has worked for various public relations and corporate communications firms as well as a manager for major restaurants.



**Amanda Beck**

is an Employee Benefits Consultant for Hub International Insurance, is Canadian born but grew up in Los Angeles. She graduated with a degree in psychology from UCSB and has worked in various facets of serving her community while working for the City of Glendale as a Parks



**Howard N. Sommers, Esq.**

is a longtime Calabasas resident and Intellectual Property lawyer with a Calabasas office, specializing in patents, trademarks, copyrights, trade secrets, and unfair competition.

See New Board Members, page 3.

The **CALABASAS POST** is a publication of the Calabasas Chamber of Commerce, 23564 Calabasas Road, Suite 101 Calabasas, CA 91302 818.222.5680 / Fax 818.222.5690 E-mail: [info@calabasaschamber.com](mailto:info@calabasaschamber.com) Office Hours: 9:00 a.m. to 5:00 p.m., M - Th 9:00 a.m. to 1:00 p.m., Friday [www.calabasaschamber.com](http://www.calabasaschamber.com)

#### 2010 Board Of Directors

##### Chairman of the Board

**Kimberly Bordonaro (2006)**  
ProStyle Image, 818.468.4670

##### First Vice Chair

**Elena Yasno (2008)**  
Ticket to Travel, 818.222.0252

##### Vice Chair Finance

**Matthew Pime (2006)**  
New England Financial, 818.999.2800

##### Vice Chair Governmental Affairs

**Martin Seda (2005)**  
AXA Advisors, LLC, 818.587.4297

##### Vice Chair Chamber Development

**Jeff Blum (2007)**  
Raymond James & Associates, Inc.  
805.373.5682

##### Vice Chair Membership

**Trevis Rucci (2008)**  
Wells Fargo Advisors  
310.288.5447

##### Immediate Past Chair

**Doug Ridley (2006)**  
Adelman Enterprises, Inc.  
805.436.0410

##### Brenda Johnson (2006)

Calabasas Pharmacy  
818.223.8656

##### Rick Lemmo (2008)

Caruso Affiliated, 323.900.8122

##### Don Lucove, CPA (2008)

Lucove, Say & Company  
818.224.4411

##### Barbara McDaniel (2005)

Prudential California Realty – Calabasas  
818.425.1502

##### Jeff Morton (2007)

AmeriFund Lending Group  
818.564.4127

##### Michelle Paquette (2009)

All Ways Consulting, 310.429.7117

##### Jami Taguchi (2009)

Take Shape For Life, 818.585.4403

#### Chamber Staff

**Carol Washburn**, President/CEO  
**Tinalyn Firestone**, Business Development Consultant  
**Cheryl Frotton**, Administrative Assistant

#### Newsletter Design

**Diana LaPointe**  
DJW Design, 818.730.7215

## Legislative Update

### By Martin Seda, Economic & Governmental Affairs Committee Chair

The Committee met on August 2nd to review various issues facing our community. Our public representatives highlighted key concerns affecting their jurisdictions and stakeholders as follows:

- State Update** – Jesse Switzer, representing Assembly Member Julia Brownley's Office, reported on a number of important issues:
  - AB 2335, the Education Finance Reform Bill, has been held up in committee, but it appears that the bill should be released in the near future for vote in the assembly.
  - Negotiations on the State Budget have begun and it appears that the first draft to come out of the State Senate will have an \$8-9 billion difference between two major plans supported by the opposing parties.
- County Update** – Cynthia Scott, representing Supervisor Zev Yaroslavsky's Office, discussed some recent developments for his office:
  - The supervisor's Website has been redesigned and is a good source for information on important topics and events in LA County ([www.zev.lacounty.gov](http://www.zev.lacounty.gov))
  - Property Assessed Clean Energy loans (PACE) is a federal energy efficiency program designed to create jobs and help homeowners save without exposing lenders to undue risks. In early July, the Federal Housing Finance Agency (FHFA) which oversees Fannie Mae and Freddie Mac, issued guidelines to lenders that restrict the ability of homeowners to participate in the PACE loan program.  
LA County has an Energy Program (LACEP), funded from the federal American Recovery and Reinvestment Act (ARRA), with planned roll out in 2010. The concept was to use block grant funds provided by AB 811, a state bill, to help homeowners finance their energy projects. But after the FHFA action, the Board of Supervisors instructed the CEO to halt the use of the block grant funds until the dispute is resolved.
- Water Conservation** – Jeff Reinhardt, from the Las Virgenes Municipal Water District (LVMWD), updated us on a number of developments:
  - Despite this year's normal seasonal rainfall, water budgeting remains in effect. Unfortunately, July's consumption was higher than the District's allocation.
  - The State is contemplating pulling the Water Bond Initiative from the November ballot. The thinking is that the voters may not be willing to approve the additional borrowing while the state is in recession. The decision will be made within 30 days.
  - Drought conditions and judicial restrictions on pumping continue to impact water supply. The State Water Resources Board has raised its water allocation for Southern California to 50% of an average year. This compares to only a 40% allocation that our area received last year.
- Public Safety** – Michele Dornfest, chair of the Calabasas Public Safety Commission, reported that the commission's emphasis will be on Public Safety Education. One recent topic was how the community's emergency response has been enhanced by the Emergency Ham Radio Network. In addition, there appears to be interest from Malibu in a joint forum on Emergency Preparedness.

The committee meets on the first Monday of the month at Fins Creekside Restaurant at 12 noon. Our next meeting is scheduled on September 13th due to the Labor Day Holiday. Please join us to learn about the issues that affect your business community.



**Did You Know?**  
For each business referred to the Chamber, you will receive a \$25 discount on your membership dues

## Pumpkin Festival Kick-off Mixer

at



24650 Calabasas Road, Calabasas

**Thursday, September 16**

**5:30 p.m. to 7:00 p.m.**

**Join us at this Special Mixer  
Raising "Punky" to his rooftop perch!**

**~ Free Admission ~ Refreshments ~  
~ Networking ~**

**Reservations required!**

Non-members will be charged a nominal fee for admission

RSVP to Cheryl at 818.222.5680,  
or Email: [info@calabasaschamber.com](mailto:info@calabasaschamber.com)

## Remember-A-Member

Congratulations to **Elham Ebiza** of **California Recycles** and **Dana Rolland** of **Atmosphere Events and Catering**, for winning the Remember-A-Member drawing this past month. Both won a free admission to the September Breakfast.



**New Member receiving Membership Plaque at the August Breakfast** – (l-r) **Elena Yasno**, Chamber First Vice Chair, **Matt Bogosian**, Family Law Attorney and **Bob J. Epstein**, Attorney at Law.

## New Board Members

**Dana Rolland** - Continued from page 1

She has coordinated events internationally from small, intimate affairs to large corporate events with clients throughout Los Angeles and Orange Counties. Dana has shown her devotion to the Chamber and is known for her spirited energy and creativity that is always reflected in her fine cuisine and service as well as being an active Chamber Deputy helping other business members. Dana's company was named the 2009 United Chambers of Commerce Small Business Award Winner.

Dana's husband, Nicolas, began his culinary career at the young age of 14 in Paris, France. After studying at the Cordon Bleu and working at top Parisian restaurants, Nicolas made his way to the U.S. where he has been working as a private chef for various Los Angeles families. Nicolas works closely with Dana and Atmosphere. Dana and Nicolas reside in West Hills with their 5 1/2 year old son, Dominique and two rowdy dogs, Tintin & Milou.

**Amanda Beck** - Continued from page 1

and Recreation Supervisor. Her volunteer work includes: Montrose Chamber of Commerce board of directors, Glendale Rose Float Association, Glendale Mayor's Prayer Breakfast, Glendale Beautiful and Calabasas Chamber Deputy.

Amanda has been in the health insurance industry for 13 years and is currently an insurance broker for Hub International, one of the largest nationwide brokerage firms in the United States and Canada. Having previously worked as a general agent, as well as working for Aetna for many years, she brings a wealth of experience in helping employers and employees with their benefits programs. Her main focus is to improve her client's profitability by working as their professional consultant, to control costs and reduce administrative expense. She also helps to increase employee satisfaction, productivity, retention and recruitment. Amanda has won several top sales awards and her main strengths are dedication to her job and clients, event planning, patience working with people and an enthusiastic personality.

**Howard N. Sommers, Esq.** - Continued from page 1

Mr. Sommers was a partner with his father in the Intellectual Property law firm of Sommers & Sommers in New Jersey, and, after moving to Calabasas for that great Southern California weather, was a partner in the IP law firm of Drucker & Sommers in Beverly Hills, and, after that firm merged, was Of Counsel to the merged IP law firm of Fulwider Patton LLP in Westchester.

He graduated from Case Institute of Technology with an Electrical Engineering degree, and from New York University School of Law with a Juris Doctor degree. He has been admitted to practice in California, New Jersey, and Florida, and before the United States Patent & Trademark Office, and is admitted to the California State Courts, the California U.S. District Courts, the U.S. Ninth Circuit Court of Appeals, the Federal Circuit Court of Appeals, and the U.S. Supreme Court.

He is a member of the California State Bar Association, and was Vice President of the New Jersey Patent Law Association and Chairman of the Intellectual Property Section of the New Jersey State Bar Association before moving to California.

He is a widower, was married to his wife Myra for twenty years, and has two children, Allison and Andrew, and three grandchildren, Jade, age 11, Evyn, age 3, and Ethan, age 6 months.

## GOOD MORNING, CALABASAS!

**No Breakfast Program in September due to Rosh Hashanah.** The next **Good Morning Calabasas! Networking Breakfast** is scheduled for **Thursday, October 14, starting at 7:15 a.m. at the Hilton Garden Inn – Calabasas.** The program will feature **“Tabletop Networking”** with the theme: **“Turning Over a New Leaf for Fall ... what have you learned this summer that you can apply to making your business flourish this fall?”** Make your reservation today and arrive early with plenty of business cards and handouts to share at the table. Remember to rehearse your 30-second business introduction.



Thank you to **Bob J. Epstein, Attorney at Law** for moderating the August Breakfast program. Special thanks to the following people for their generous door prizes at the August Breakfast: **Bob J. Epstein, Attorney at Law;** **Wayne Levine, Bettermen.org;** **Al Rosenberg, Beds Unlimited;** **Charlotte Stehlik, Leonis Adobe Museum;** **Ronald Supancic, The Law Collaborative;** **Jami Taguchi, Take Shape for Life** and **Hank Yuloff, Send Out Cards.** Bringing a door prize to the breakfast is a great way to publicize your business!

Chamber members and the general public are invited to attend the monthly Breakfast. The cost is \$15 for members and \$18 for non-members. Please call Cheryl Frotton at 818.222.5680 to make your reservation. No shows will be charged.

### October Breakfast Sponsor:



24150 Park Sorrento, Calabasas  
(818) 591-2300

[www.calabasas.gardeninn.com](http://www.calabasas.gardeninn.com)

**ACURA**  
**101 West**

24650 Calabasas Rd., Calabasas, CA 91302

**Joe Donato**  
Senior Sales Consultant



(818) 222-5555  
Fax (818) 222-6847  
[www.acura101west.net](http://www.acura101west.net)

## City News

**The Los Angeles County Sheriff's Lost Hills / Malibu Station** has receptacles for the safe disposal of unused or expired pharmaceuticals, including prescription drugs, controlled substances and “sharps” (needles, syringes). Located at 27050 Agoura Road, between Lost Hills Road and Liberty Canyon, the unwanted items may be deposited in the “Safe Drug Surrender” bins near the entrance of the station under an anonymous “no questions asked” policy. The new program allows area residents to safely dispose of the items in a secure and environmentally protective manner. Customers are urged to not flush or pour unused medicines down the drain. They are harmful to the environment and wastewater treatment systems are not able to remove many substances. Remember the slogan, “No Drugs Down the Drain!” – take them to Lost Hills instead.

**Help make Calabasas a cleaner & safer place to live by properly recycling!** Accepted wastes: Antifreeze, Automobile Batteries, Used Oil, Oil Filters, and Latex Paint.

**Recycling Matters** – On Saturday, September 4, there will be an E-Waste Collection at Albertson's Market (parking lot), 26521 Agoura Road in Calabasas. A second monthly electronic waste event will take place on the 3rd Saturday of the month, September 18, in the Vons Shopping Center parking lot at 23381 Mulholland Drive in Woodland Hills from 10:00 a.m. to 3:00 p.m.

On Saturday, September 11, from 10:00 a.m. – 2:00 p.m., there will be a **Water Base Paint and Used Oil Round-Up** at the Calabasas Civic Center, 100 Civic Center Way in Calabasas.

### Order Your Personal Magnetic Name Badge

Your Name Here

Your Business Here

For the low price of \$12, receive a distinctive green magnetic badge with engraved white lettering to publicize your business at functions you attend.

You may place your badge order through the Chamber office at 818.222.5680.

You can become a Website Contributor and share your expertise by providing business-specific articles aimed at informing and educating our site visitors. Your article and contact information will be prominently displayed on our website.

This is another **FREE** service to members of the Calabasas Chamber of Commerce. Please visit [www.calabasaschamber.com](http://www.calabasaschamber.com) and go to the **Quick Links** on the **Home Page** and click on **Expert Advice from Members.** Make the most of your exposure to potential clients!



## WELCOME, NEW MEMBERS

### MATT BOGOSIAN, FAMILY LAW

**ATTORNEY** – Specializing in divorce, child custody, support, property division, business valuation and premarital agreements.

#### Matt Bogosian

5023 Parkway Calabasas  
Calabasas, CA 91302  
(818) 319-2339  
[info@mbesq.com](mailto:info@mbesq.com)

### FARMERS INSURANCE DISTRICT

**OFFICE** – Is responsible for providing insurance and financial solutions. Our agents help members of the community protect their most valuable assets.

#### Mike Renkenberger

23901 Calabasas Road #2092  
Calabasas, CA 91302  
(818) 284-6061  
[mrenkenberger@farmersagent.com](mailto:mrenkenberger@farmersagent.com)

### CALIFORNIA LUTHERAN UNIVERSITY

Offers undergraduate degrees in the liberal arts and sciences and professional fields. Off-campus centers: Woodland Hills and Oxnard. [www.callutheran.edu](http://www.callutheran.edu)

#### Cindy Keitel

60 West Olsen Road #1800  
Thousand Oaks, CA 91360  
(805) 493-3958  
[ckeitel@callutheran.edu](mailto:ckeitel@callutheran.edu)



**Chamber Board Members and Deputies welcome Matt Bogosian to the Chamber!** (l-r) Steve Brevodoro, Brevodoro Insurance Agency; Carol Washburn, Chamber President/CEO; **Matt Bogosian, Family Law Attorney**; Elena Yasno, Ticket to Travel Catherine Cobb, Fido Fitness and Shaklee; Jami Taguchi, Take Shape for Life and Dana Rolland, Atmosphere Event and Catering.



**The Calabasas Chamber welcomes LVUSD PFC Alliance to the Chamber!** (l-r) Jacqueline Souza, Souza & Associates, Inc., Steve Brevodoro, Brevodoro Insurance Agency; Carol Washburn, Chamber President/CEO; **Corrine Foster, LVUSD PFC Alliance**; Elena Yasno, Ticket to Travel, Catherine Cobb, Fido Fitness and Shaklee; Jami Taguchi, Take Shape for Life and Dana Rolland, Atmosphere Events and Catering.



## COFFEE WITH CAROL

A monthly meet and greet at the Calabasas Chamber of Commerce office where members can come and discuss their business with our President and CEO, Carol Washburn and our Chairman of the Board Kimberly Bordonaro and members of our Deputy Committee. Together, we will help you find ways to best utilize your membership and help you succeed with your business goals. We encourage you to write out your business goals for this year and bring them with you.

Advance reservations are required and space is limited to foster an intimate atmosphere where everyone will be able to discuss their needs. **Next "Coffee" is on September 14th.**

Reserve your spot by calling (818) 222-5680 today!



Thanks to the Calabasas Chamber Members who participated in the ribbon-cutting and launch event for Susan Sommers' new book, **Power Source for Women; Proven Fitness Strategies, Tools, and Success Stories for Women 45+** at Barnes & Noble on Saturday, August 28. Susan's exciting new book is featured in a window display at Barnes & Noble, and copies are for sale at the store.

## THANK YOU, RENEWING MEMBERS

1985

*Viewpoint School*

1990

*Raymond James & Associates, Inc.*

1991

*Kilroy Realty  
Fairwinds – West Hills*

1996

*Michael's Pizza  
Temple Aliyah*

1998

*Fred and Jill Gaines  
Fazio Cleaners*

2000

*Alan Berkowitz, Ph.D.  
Calabasas Veterinary Center*

2003

*Volvo of Calabasas*

2006

*D2 Development & Construction, Inc.*

2008

*Assurance Document Shredding  
Susan Sommers & Associates, Inc.*

2009

*David Brass Rare Books, Inc.  
Florentyna's A Fine Flower Company  
Fretted Americana, Inc.*

## Joseph H. Stephen, Jr. Promoted to Captain

Joseph H. Stephen Jr., a 25-year veteran of the Los Angeles County Sheriff's Department, was recently promoted to the rank of Captain by Sheriff Lee Baca and will assume command of Malibu/Lost Hills Station.



Captain Stephen's career with the Sheriff's Department began in May 1984 as an off-the-streeter. Upon graduating from the Sheriff's Training Academy, he was assigned to Biscailuz Center and Marina del Rey Station. In 2000, Captain Stephen was promoted to the rank of Sergeant and was assigned to Compton Station. Upon his promotion to the rank of Lieutenant in 2005, Captain Stephen held assignments at Malibu/Lost Hills Station, Recruit Training Unit, Community Colleges Bureau and the Office of the Undersheriff.

Captain Stephen earned a Bachelor of Science Degree in Administration of Justice from Texas Christian University. He earned a Master of Arts Degree in Emergency Management from California State University, Long Beach. In 2004, he graduated from the Sherman Block Supervisory Leadership Institute.

Captain Stephen resides in the city of Northridge with his wife of 16 years, Sheila. In his free time, he enjoys basketball and football, both college and professional; reading; exercising; and spending time with family and friends.

Captain Stephen will be the guest speaker at our "Up Close and Personal" event on Thursday, September 23rd at the Calabasas Civic Center - Founders Hall.

## Sponsor a Chamber Breakfast or Luncheon

**For a \$150 Sponsorship**, you and your employees will be the "Host" of the program, greeting fellow Chamber Members and their guests. The sponsorship also includes ■ a 5-minute presentation about your company and an introduction of your employees, ■ a premiere marketing table to display your company's goods and services, ■ your company and logo posted on the Chamber's website home page with the luncheon article and a link to your website, ■ a business card ad in the Calabasas Post, and ■ a complimentary meal. Call Carol at the Chamber Office: 818.222.5680.



**Did you know Home-Based Businesses can book a ribbon cutting ceremony by the Calabasas Chamber of Commerce?**



**Please call Carol Washburn at 818.222.5680 for more details and to set up an appointment.**

# C A L E N D A R

## SEPTEMBER 2010

- 6 Monday  
**Labor Day**  
Chamber Office closed
- 7 Tuesday, 5:00 p.m.  
**Deputy Meeting**  
Chamber Office
- 9 **Note: No Breakfast in September. The next Good Morning, Calabasas! Chamber Networking Breakfast is on October 14th**
- 14 Tuesday, 8:30 a.m. - 10:00 a.m.  
**Coffee with Carol**  
Chamber Conference Room  
23564 Calabasas Road, #101  
Reservations required!
- 4 Monday  
**EGAC Committee Meeting**  
Fins Creekside
- 5 Tuesday, 5:00 p.m.  
**Deputy Meeting**  
Chamber Office
- 12 Tuesday, 8:30 a.m. - 10:00 a.m.  
**Coffee with Carol**  
Chamber Conference Room  
23564 Calabasas Road, #101  
Reservations required!

- 16 Thursday, 5:30 p.m. – 7:00 p.m.  
**Pumpkin Festival Kick-Off Mixer**  
Acura 101 West  
24650 Calabasas Road, Calabasas
- 21 Tuesday, 9:30 a.m.  
**Education/Green Task Force Committee Meeting**  
Chamber Office
- 23 Thursday, 5:30 p.m. to 7:00 p.m.  
**Up Close and Personal with Malibu/Lost Hills Sheriff's Station Captain Joe Stephen**  
Calabasas Civic Center –  
Founders Hall  
200 Civic Center Way, Calabasas

- 27 Monday, 5:30 p.m.  
**PR Task Force Committee**  
Chamber Office
- 28 Tuesday, 5:00 p.m.  
**Board of Directors Meeting**  
Acura 101 West



## OCTOBER 2010

- 14 Thursday, 7:15 a.m. – 8:45 a.m.  
**Good Morning, Calabasas! Chamber Networking Breakfast**  
Hilton Garden Inn - Calabasas  
24150 Park Sorrento, Calabasas
- 16-17 Saturday and Sunday,  
10 a.m. – 5 p.m.  
**Calabasas Pumpkin Festival**  
Juan Bautista DeAnza Park  
3701 Lost Hills Road, Calabasas
- 19 Tuesday, 9:30 a.m.  
**Education/Green Task Force Committee Meeting**  
Chamber Office

- 25 Monday, 5:30 p.m.  
**PR Task Force Committee**  
Chamber Office
- 26 Tuesday, 5:00 p.m.  
**Board of Directors Meeting**  
Acura 101 West



Visit the Farmer's Market in Old Town Calabasas from 8 a.m. to 1 p.m.

**CALABASAS PUMPKIN FESTIVAL**  
Presented by the Calabasas Chamber of Commerce,  
City of Calabasas and Calabasas Arts Council

Saturday, October 16 - Sunday, October 17, 2010  
Juan Bautista De Anza Park  
(3701 Lost Hills Road)  
10:00 a.m. - 5:00 p.m.  
INFO: (818) 222-5680  
[www.calabasaspumpkinfestival.com](http://www.calabasaspumpkinfestival.com)

Carnival Games  
Pumpkin Patch  
Pumpkin Painting  
Entertainment

Arts & Crafts  
Fun Contests  
Delicious Eats  
Business Expo



Dear Prospective Sponsor:

The Calabasas Chamber of Commerce is partnering with the City of Calabasas and the Calabasas Arts Council to present the **2010 Calabasas Pumpkin Festival** on Saturday, October 16, and Sunday, October 17, from 10:00 a.m. to 5:00 p.m. at Juan Bautista De Anza Park, 3701 Lost Hills Road in Calabasas.

It will be a weekend of family fun and community celebration with entertaining Carnival Games, Arts & Crafts Marketplace, Car Show, Fun Contests, Live Entertainment, Fabulous Food, Beer Garden and, keeping to the heritage of Calabasas...Plenty of Pumpkins – *Pumpkin Patch, Pumpkin Carver, Pumpkin Pie Eating, Pumpkin Painting and Pumpkin Seed Spitting!*

Once again this year we will be hosting a Chamber **Business Expo** at the Festival -- an opportunity for members that join local businesses and the community in a common effort to promote community spirit. Sponsors for the Business Expo reap the benefits of being identified and associated with this popular annual event.

The Calabasas Chamber of Commerce has created various levels of sponsorships that allow businesses, both large and small, to participate in their own unique manner and receive valuable exposure to thousands of patrons at the Festival. **Call Carol Washburn at the Chamber office at (818) 222-5680 to get in on the festivities.** You'll make the Calabasas Pumpkin Festival an even greater success and a whole lot of fun!

Sincerely,

Jeff Morton  
*Event Chair*

Carol Washburn  
*Chamber President/CEO*

Calabasas Pumpkin Festival Partners  
2010 Sponsorship Opportunities

<b>Welcome Station</b>	<b>AVAILABLE</b> <b>Call for Details</b> <b>818.222.5680</b>	Be the <i>Premier Sponsor</i> to be seen by all the patrons as they arrive at the park. This GRAND location is the gateway to the Pumpkin Patch. It's where all families gather to choose that perfect pumpkin. A booth will be provided for you and your staff to greet the thousands who are entering and leaving the Festival.
<b>Main Stage</b>	<b>AVAILABLE</b> <b>Call for Details</b> <b>818.222.5680</b>	Be the "Rock Star" of the event and Sponsor the Main stage with all the live musical entertainment. It's where the crowd gathers to listen and dance to their favorite bands.
<b>Event and Contest Stage</b>	<b>\$2500</b>	Sponsor the event where the crowds gather to cheer on their family and friends as they attempt to eat a pumpkin pie the quickest, spit seeds the farthest, and race miniature pinewood cars the fastest.
<b>Beer Garden</b>	<b>\$2500</b>	Sponsor the place "Where Everybody Knows Your Name." The Beer Garden is the venue to relax and enjoy a cold refreshing beer. Best seats at the festival to sit and watch the bands on the Main Stage.
<b>Pumpkin Carver</b>	<b>\$1500</b>	Sponsor the Pumpkin Carver and have the crowds be amazed and recognize your company's name as it's displayed by this creative crafter in the premier location, "The Pumpkin Patch", a family favorite!
<b>Balloon Artist</b>	<b>\$1000</b>	Excite the crowds with this talented balloon artist. Your company's name will be prominently displayed with the artist's creations. Both children and adults clamor for these wonderful works of art.
<b>Business Expo Booth</b>	<b>\$500</b> <b>(Space Available)</b>	Have a professional presence at the festival in the Business Community. Business Expo Sponsorship Includes: 10 x 10 Canopy Tent, Table, 2 chairs and a Banner with Company Name. If you are interested in adding a GAME to your booth, contact Carol at 818.222.5680.
<b>Corporate Pumpkin Partner</b>	<b>\$350</b> <b>(Unlimited Space)</b>	Be a supporter of the Chamber by having your Company's name on a banner prominently displayed at the event.



**2010 CALABASAS PUMPKIN FESTIVAL  
PUMPKIN PARTNER RESERVATION FORM**

**CONTACT**  
**NAME** \_\_\_\_\_ **PHONE** \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_

Please make your reservation ASAP (first come, first serve) for the **2010 Calabasas Pumpkin Festival** to be held **Saturday, October 16 – Sunday, October 17, 2010 at De Anza Park in Calabasas**. Enclose a check payable to the **Calabasas Chamber of Commerce**. (The Calabasas Chamber of Commerce is a non-profit organization pursuant to I.R.C. section 501.C3. Tax ID# 23-7291271)

**I WOULD LIKE TO BE A PUMPKIN PARTNER IN THE FESTIVAL IN THE**

**AREA OF:** \_\_\_\_\_

in the amount of \$ \_\_\_\_\_.

Enclosed is a check made payable to the Calabasas Chamber of Commerce in the amount of \$ \_\_\_\_\_.

Please charge my Mastercard/Visa or American Express in the amount of \$ \_\_\_\_\_.

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_

Please send the Reservation Form to: Calabasas Chamber of Commerce  
23564 Calabasas Road #101  
Calabasas, CA 91302  
Phone: (818) 222-5680  
FAX: (818) 222-5690  
EMAIL: [cwashburn@calabasaschamber.com](mailto:cwashburn@calabasaschamber.com)  
Website: [www.calabasaschamber.com](http://www.calabasaschamber.com)

**Calabasas Pumpkin Festival**  
Saturday, October 16 and Sunday, October 17, 2010  
De Anza Park, 3701 Lost Hills Road, Calabasas

**CALABASAS PUMPKIN FESTIVAL**  
**VOLUNTEER SIGN-UP APPLICATION**  
**(PLEASE PRINT)**

**The exciting Calabasas Pumpkin Festival is just around the corner!**  
We are in need of volunteers to assist with the various activities at the Festival.  
If you would like to help, please complete this application.

**Name:** \_\_\_\_\_ **Age if under 21:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **Zip** \_\_\_\_\_  
**Daytime phone #:** \_\_\_\_\_ **Evening phone** \_\_\_\_\_  
**Email Address:** \_\_\_\_\_

**AVAILABILITY**

Saturday, October 16 ( ) 9:30 am – 1:30 pm ( ) 1pm – 5:30 pm  
( ) All Day 9:30 am – 5:30 pm  
Sunday, October 17 ( ) 9:30 am – 1:30 pm ( ) 1pm – 5:30 pm  
( ) All Day 9:30 am – 5:30 pm

**You may email, fax or send this form to: Calabasas Chamber of Commerce,  
23564 Calabasas Road #101, Calabasas, CA 91302 Fax: (818) 222.5690  
Email: [cwashburn@calabasaschamber.com](mailto:cwashburn@calabasaschamber.com)**



## MEMBER-TO-MEMBER TRADING POST

The following discounts are provided by Calabasas Chamber members as a service to other members. Discounts apply only to current members of the Calabasas Chamber of Commerce and are nontransferable. Business owners may post their own member-to-member discounts in the *Calabasas Post* by contacting the Calabasas Chamber at (818) 222-5680.

### **A Rental Connection**

Les Sumpter, (818) 883-7368  
10% discount on stock items

### **Acura 101 West**

Joe Donato, (818) 222-5555  
Call for special fleet pricing

### **All Animal Medical Center**

Kerry Milliken, DVM & Attila Molnar, DVM, (818) 591-2773  
10% off medical service for new clients

### **All Ways Consulting**

Michelle Paquette, (310) 429-7117  
20% off first coaching session

### **Ameriprise Financial Services, Inc.**

Christopher C. Soulios, (310) 944-2488  
1-hour complimentary consultation

### **Amit Apel Design, Inc.**

Jeany Kim, (818) 346-9828  
15% off furniture and art purchases

### **Atmosphere Events and Catering**

Dana Rolland, (310) 403-1214  
5% off for new clients!! (first time only)

### **Autism Care and Treatment**

Nancy Alspaugh-Jackson (818) 705-1625  
Buy 2 ticket to Denim & Diamonds, receive 2 tickets half off

### **Barry's Ticket Service**

Joe Page, (818) 990-8499, ext. 1156  
10% off everything

### **Beauty Collection**

Lucinda Maestas, (818) 225-9424  
10% off to Chamber Members

### **Bella Skin Institute**

Anna Guanache, M.D., (818) 225-0117  
10% off (not good with any other offer)

### **Berkner Mobile Notary Service**

Phil Berkner, (818) 591-7445  
\$5.00 off notarization

### **Alan Berkowitz, Ph.D.**

(818) 223-8670  
10% off psychological services

### **BetterMen.org**

Wayne M. Levine, M.A., (818) 879-1600  
20% off individual coaching services

### **Blue Table**

Gina Marcione, (818) 222-5195  
10% discount

### **C-Zero Consulting**

Richard Blackledge, (310) 808-4916  
Free initial consultation & Recommendations thru 2009-10

### **Calabasas Pharmacy**

Brenda Johnson R. Ph., (818) 223-8656  
5% off all merchandise & prescriptions

### **Calabasas Self Storage**

Leann Miller, (818) 880-6060  
One month free

### **Canoga Park Heating & Air Conditioning, Inc.**

Noam Sharf, (818) 348-4765  
10% off parts, installation & service

### **Canon Business Solutions**

John Malone, (818) 871-6714  
10% off all systems and solutions

### **Carnahan & Associates**

Tom Carnahan, (818) 884-1500  
Donation to charity of your choice

### **Catering by Falzone**

Pat Falzone, (805) 368-1815  
10% off catered services

### **Chase Bank, Calabasas**

Jason Fowler, (818) 222-1012  
Annual fee waived for 1<sup>st</sup> year on business line of credit

### **College Pathways**

Steve Burtleigh, (818) 223-9089  
10% off full service admission package

### **Consolidated Disposal Service**

General Manager, (818) 341-4746  
10% off all new customers

### **CorpNet Incorporation Services**

Cindi Sokoloff, (888) 449-2638  
\$25 off all purchases; coupon code:chamber-25D

### **Country Inn & Suites by Carlson**

23627 Calabasas Rd., (818) 222-5300  
Preferred Corporate Rate

### **Crumbs Bake Shop**

Harley Bauer, (818) 225-9013  
15% off

### **Courtyard Salon**

23645 Calabasas Road  
Ashraf Rezaie, (818) 222-9252  
10% off products and services

### **David Emanuel Real Estate**

(818) 621-9141  
1% off commission price when listing your home

### **Designs of the Interior**

Karen Shoener, (805) 418-1890  
10% off on all purchases

### **DJW Design**

Diana LaPointe, (818) 730-7215  
20% off, one-time only

### **Drivers Ed Direct**

Eric Creditor, (800) 728-1048  
\$15 off online drivers ed. or drivers training;  
use code "CALCHAM"

### **Echo Malibu**

Karen Rubenstein, (310) 589-2090  
Scholarships offered

### **Eden Surgical & Wellness Center**

Board Certified Plastic Surgeons, (818) 444-4244  
Free consultation

### **Evan Ashcraft Foundation**

Jane Bright, (818) 703-2026  
10% discount on all activities

### **Fido Fitness**

Catherine Cobb, (818) 871-0753  
Certificates for varied services

### **FIX**

Rebecca Giles, M.D., (310) 456-5350  
20% off Skinscription menu services

### **Florentyna's A Fine Flower Company**

Shirin Paidar (818) 222-2446  
10% off any arrangement or gift item

### **Foreclosure Express**

Eric Mirzaian, (818) 878-0254  
50% off trustee fees / 20% off other services

### **Good Nite Inn**

Randall Boyd, (818) 880-6000  
Special Rate Code GNICORP

### **Graphic Sales West, Inc.**

Randall H. Pelter, (818) 704-0234  
10% off first order

### **Greathouse Law Firm**

Janet Greathouse, (818) 735-0626  
20% off all legal services

### **Greg's Handyman Service**

Greg Rader, (818) 340-8284  
20% discount off hourly rates

### **Hidden Chateau & Gardens**

Jill Milligan, (818) 610-3228  
10% off any purchase

### **Huntington Learning Center**

Mike Kent, (818) 716-0050  
\$50 off a Diagnostic Evaluation

### **In & Out Painting**

Joseph Balsano, (818) 880-1447  
10% discount

### **Inner-I Security In Focus**

David Scola, (818) 704-1337  
10% off any new security system

### **It's Aparent**

Faith Mischel-Golden, M.A.  
(818) 222-2606  
50% discount on consultation

### **Kevin Lubera Photographer**

(818) 679-9768  
10% discount

### **Lewis R. Landau, Attorney at Law**

(888) 822-4340  
Complimentary initial consultation

### **Leonis Adobe Museum Gift Shop**

Doris Butler, Manager, (818) 222-6511  
10% off all purchases

### **William Mitchell Margolin, Attorney at Law**

(818) 999-4529  
1-hour free consultation

### **Masterpiece Dance Theatre**

Golden Koscuik, (818) 257-2001  
10% off "series" purchases, per person

### **McAllister Office Pavilion**

Sally Desmond, (818) 591-3200, x 117  
Promo price for Herman Miller Aeron and Mirra chairs

### **Mi Piacce Italian Restaurant**

The Commons at Calabasas, (818) 591-8822  
15% off lunch

### **MMP Printing & Digital Graphics**

Pamela Berg, (818) 891-8282  
10% off all products & services

### **Montessori of Calabasas**

Dehini Wiratunga, (818) 222-0232  
\$100 discount on registration fee for chamber members

### **Net Results**

Bowie Hahn, (818) 222-2743  
10% off all services & retail items

### **New England Financial, A MetLife Affiliate**

Matthew Pime, (818) 999-2800  
Complimentary retirement income analysis

### **New Level Resources**

Laura Bachrack, (818) 584-5405  
Free consultation

### **NOW Messenger Service**

Jeff Sommer, (818) 774-9111  
First local delivery free (up to \$50 value); open an account  
& receive a 15% discount for 60 days and 5% thereafter

### **On Graphics Design Associates**

Jeff Oliver, (818) 591-0033  
One time discount on creative services

### **Payroll Plus**

Jim Meadville, (818) 772-4530  
No set-up fee

### **Pests R Us**

Harold Matthews, (818) 340-4286  
10% discount

### **PGM Technical Services**

Michael Ebbeson, (818) 887-2406  
10% off hourly rates

### **PHILLIPS Law Office**

Carolyn Phillips, (818) 331-1700  
One-hour consultation for Chamber members at no charge

### **Pierce Brothers Valley Oaks-Griffin Memorial Park**

Erin Hickey, (818) 889-0902  
10% off any services

### **Preferred Searches**

Michelle Rubin, (818) 880-5775  
10% off standard fee

### **Quality Parking Service**

Ben Akbary, (818) 382-6699  
10% discount on valet parking

### **Rambling Rose Floral & Events**

Linda Lee, (818) 347-7774  
10% off all local orders

### **Anita Rathee, D.D.S., M.P.H.**

(818) 348-8898  
"Get to Know Us Special"

### **Raymond James & Associates, Inc.**

Jeff Blum, RPC, (805) 373-5682  
Complimentary business needs analyses

### **RC Digital Design**

Richard Chudy, (818) 702-0879  
20% off design services, first order only

**Red Ginger Sushi & Thai**

Jubbie Sukharom, (818) 591-8055  
15% off food purchase (excludes all beverages, alcohols,  
Happy Hour pricing). Not valid with other offer.

**Renewal Spa & Nails**

Mary Ha & Kirstie Ngo, (818) 223-8696  
10% off on services over \$35

**Resource 4 Signs**

Mark Miller, (818) 347-7500  
10% discount

**RMS Direct, Inc.**

Saleem M. Saleem, (818) 707-2625  
Special Discounts for Chamber Members

**Russell Acupuncture**

Rachel R. Russell, L.Ac Dip OM, (310) 403-5711  
25% off initial visit; 10% off the follow up

**Schnitman Chiropractic**

Roni Schnitman, D.C. (818) 224-4034  
20% discount on chiropractic services.

**Scott Martin, Auto Broker**

(818) 430-7266  
Complimentary, no obligation evaluation & quotes

**Silverstone Consulting**

Robert Silverstone, (310) 359-8482  
20% discount on initial transaction

**Lawrence G. Simons, O.D.**

(818) 871-9898  
10% off eye examinations and eyewear

**Social Coaching Club**

Kathy Zotnowski & Samantha Blank,  
(818) 379-3340  
10% discount on all classes/coaching svcs.

**Sound Yoga Studio**

Colleen Carroll, (818) 887-2138  
20% off all services

**Souza & Associates, Inc.**

Jacqueline Souza, (818) 223-9647  
Free consultation

**SRO Business Solutions, Inc.**

Susan Orgen, (818) 591-2222  
1<sup>st</sup> hour free bookkeeping services

**Symmetry Physical Therapy**

Natalie Sampson, (818) 880-4758  
20% off first Pilates session;  
10% off purchase of Pilates package

**Take Shape for Life**

Jami Taguchi, (818) 585-4403  
20% off services to Chamber members

**Team Play Events**

Jamie Rose Plum, (818) 889-3336  
10% discount on all event equipment

**Torgan-Beard-Fernandez Dental Group**

Nancy Davis, (818) 225-0046  
10% courtesy discount

**Trinity Salon**

Sophia Corbett, (818) 340-6693  
10% off to members

**Velocity Sales and Business Coaching**

Carolyn Coradeschi, (818) 707-7776  
1 complimentary coaching session

**Vibrance Health Services**

Dr. Darren Clair (818) 255-7544  
20% off all purchases

**White House Properties**

Deanna Shapiro, (818) 222-2424  
Call for member discount

**Wink Optometry**

Matthew Alpert & Josh Corben, (818) 222-9465  
10% off all services and eyewear

**Your Travel Center/Nova Travel Services**

Linda Catran, (818) 222-8300  
Complimentary one-hour initial consultation

# Malibu/Lost Hills Sheriff's Station

LEROY D. BACA, Sheriff

## Community Crime Prevention Tips

### Parents: ONLINE SAFETY TIPS

Talk with your children about the benefits and risks of internet and wireless phone use.

Ask your children what they do online, what games they play, and what web sites they visit. Make sure they aren't playing violent video games.

Go online with your children. Have them show you what they do online.

Make a list of any web sites you find that you think your children will enjoy, and share the list with them.

Make a list of any web sites you think are inappropriate, and tell your children not to visit them or purchase parental control software from a commercial vendor.

Agree with your children on rules about what they can and cannot do online, when they can go on the internet, and how long they can stay. Keep the computer in a central area of the house where you can observe your child's behavior.

Agree to a contract for family cell phone use with your child.

Ask your children whom they

visit online and whom they email or text.

Set limits on how many messages or how much money children can spend on their wireless use each month.

Tell your children never to give out personal information, such as their real names, school names, or their home or school address.

Tell your children never to harass anyone online.

Being bullied online or in a text message is serious; make sure your children know they can come to you for help if this happens to them.

Tell your children never to send a picture of someone to another person by email or text message without the prior permission of that person.

Make sure your children know that if anything online or in a text message makes them feel uncomfortable, they can come to you and tell you about it.

Make sure your children know that if they feel uncomfortable with something they receive online or by text message, or that they are in trouble because of something that happened online, that they can come to you for help. Remember, your children

may need help, and penalties such as removing the computer or restricting access to a wireless device can be counterproductive. If your children come to you, listen to them and don't judge them.

If you have any questions, please contact Deputy Shawn Brownell at (818) 878-5506.

A Tradition of Service