

2010-2011 Calabasas Business & Community Directory



Calabasas Chamber of Commerce™ "Destination Calabasas"

The Calabasas Business & Community Directory is the only local, all color publication, delivered to businesses and residents through out the year. Focusing on the City of Calabasas; the directory highlights key businesses, business leaders and community events.

Despite the economic downturn, the entire Calabasas community is striving forward into a more prosperous future. Join the march to a brighter tomorrow. Start by promoting your business locally. Prove to everyone the resilience, innovation, quality and value your business provides.



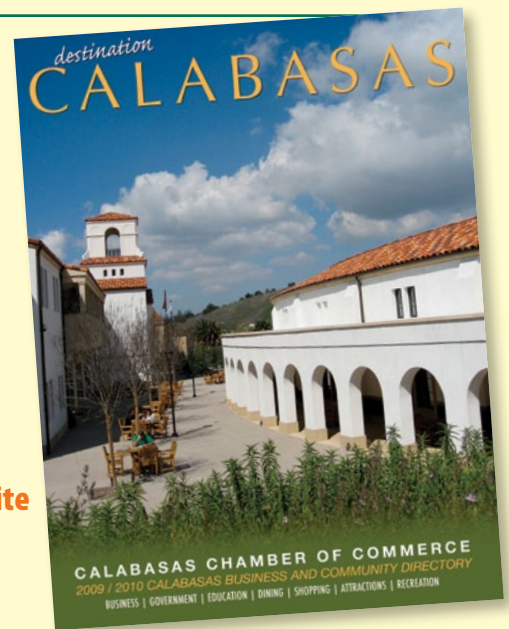
Call Jeanne Garrison today 310-317-0841!

Distribution

- » Real Estate Offices
- » Banks
- » City Hall
- » Schools
- » Professional Offices
- » Shopping Centers
- » Hotels
- » Businesses considering relocation to Calabasas area
- » Residents & Visitors through out the year

Special Features

- » Restaurants & Dining Guide
- » Housing & Real Estate
- » Accommodations & Travel
- » Shopping & Retail
- » Professional Businesses
- » Annual Community Events
- » Recreation & Entertainment
- » Not only in Print, but online with a direct link to your website



**Siena Publishing, Inc. Call or email to reserve your space today.
310-317-0841 • 310-317-0831 Fax • info@sienapublishing.com**

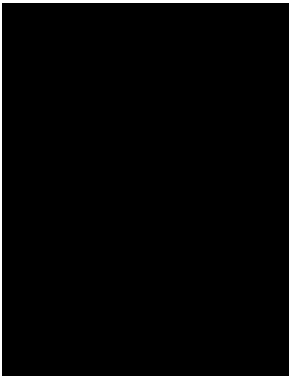
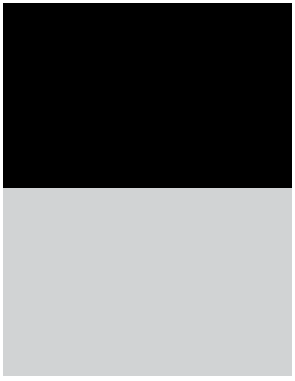


55th Anniversary Edition



Calabasas Business & Community Directory Advertising Rates

The most anticipated Business and Community publication of the year!

Call Jeanne Garrison today! (310) 317-0841

FULL PAGE ADS	HALF PAGE ADS	1/4 PAGE ADS	1/8 PAGE ADS															
																		
Black & White \$1895	Black & White \$895	Black & White \$575	Black & White \$475															
Color \$2295	Color \$1395	Color \$725	Color \$595															
Outside Back Cover \$3495	<table border="0"> <tr> <td>Listing with Photo or Logo</td> <td>\$200</td> </tr> <tr> <td>Bold Listing</td> <td>\$125</td> </tr> <tr> <td>Additional Listing Black & White</td> <td>\$99</td> </tr> <tr> <td>Additional Listing Color (Bold)</td> <td>\$125</td> </tr> </table>			Listing with Photo or Logo	\$200	Bold Listing	\$125	Additional Listing Black & White	\$99	Additional Listing Color (Bold)	\$125							
Listing with Photo or Logo				\$200														
Bold Listing	\$125																	
Additional Listing Black & White	\$99																	
Additional Listing Color (Bold)	\$125																	
Inside (Front or Back) Cover \$2995																		
Page One \$2595																		
Page 2 & 5 (each) \$2395																		
<table border="0"> <thead> <tr> <th>Ad Sizes</th> <th>Horizontal</th> <th>Vertical</th> </tr> </thead> <tbody> <tr> <td>1/8 Page</td> <td>3.65" X 2.5"</td> <td>1.75" X 4.875"</td> </tr> <tr> <td>1/4 Page</td> <td>7.5" X 2.5"</td> <td>3.65" X 5"</td> </tr> <tr> <td>1/2 Page</td> <td>7.5" X 5"</td> <td>3.65" X 10"</td> </tr> <tr> <td>Full Page</td> <td colspan="2">7.5" X 10" (Full bleed is 8.75" X 11.25")</td> </tr> </tbody> </table>				Ad Sizes	Horizontal	Vertical	1/8 Page	3.65" X 2.5"	1.75" X 4.875"	1/4 Page	7.5" X 2.5"	3.65" X 5"	1/2 Page	7.5" X 5"	3.65" X 10"	Full Page	7.5" X 10" (Full bleed is 8.75" X 11.25")	
Ad Sizes	Horizontal	Vertical																
1/8 Page	3.65" X 2.5"	1.75" X 4.875"																
1/4 Page	7.5" X 2.5"	3.65" X 5"																
1/2 Page	7.5" X 5"	3.65" X 10"																
Full Page	7.5" X 10" (Full bleed is 8.75" X 11.25")																	

Advertising Requirements

Advertising files must be received in the following formats: PDF, EPS, TIF, or PSD. If you are unsure, please contact us before sending, for assistance.

InDesign and/or Quark files must be submitted with all fonts and images. Microsoft Office files such as Word, PowerPoint or others are NOT ACCEPTABLE. If you do not have the ability to create your file in the required formats, please contact Siena Publishing. Additional fees may be incurred for the creation of advertising. Please contact Siena Publishing for details 310-317-0841.

Siena Publishing, Inc. Call or email to reserve your space today.
310-317-0841 • 310-317-0831 Fax • info@sienapublishing.com